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***Taxable Sales
In California
(Sales & Use Tax)***

2009 Fourth Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

FOURTH QUARTER 2009

Taxable sales in California declined for the 10th consecutive quarter; however, the decline is less steep than during the depths of the recent recession. Fourth quarter 2009 taxable sales totaled \$120.4 billion, \$7.5 billion less than the fourth quarter of 2008 (a decline of 5.9 percent).

Both the Southern California counties and those in the San Francisco Bay Area fared slightly better than the statewide total, as each region declined by 5.6 percent on a year-over-year basis. Conversely, the decline in Central Valley counties exceeded the statewide total. For instance, taxable sales in San Joaquin Valley counties declined by 8.2 percent, while those in

the Sacramento Area declined by 6.1 percent. Overall, 51 counties showed a decline in year-to-year taxable sales.

In constant dollar terms, statewide taxable sales decreased by 7.5 percent over the same quarter a year ago. The California Taxable Sales Deflator increased by 1.7 percent for the fourth quarter of 2009. In comparison, the California CPI declined by 1.2 percent.

While taxable sales declined by 5.9 percent during the fourth quarter of 2009, personal income declined by 1.4 percent.

Notice

In early 2007 the Board of Equalization began a process of converting business codes of sales and use tax permit holders to North American Industry Classification System (NAICS) codes. This process is now complete; over one million permit holders were converted from the previous business coding system to the NAICS codes. Beginning in 2009, our reports summarize taxable sales and permits using the NAICS codes. As a result of the coding change, however, industry-level data for 2009 are not comparable to that of prior years. Therefore, we will not publish year-over year percentage changes by industry until 2010.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

NAICS	Type of business	Number of permits on January 1, 2010	Taxable transactions		Per capita
			Amount (in thousands)	Percent of total	taxable transactions a
					2009
	Retail and Food Services				
441	Motor Vehicle and Parts Dealers	31,689	\$10,681,681	8.87	276.38
44111	New Car Dealers	2,301	7,747,942	6.43	200.47
44112	Used Car Dealers	7,224	1,000,610	.83	25.89
4412	Other Motor Vehicle Dealers	3,232	523,665	.43	13.55
4413	Auto. Parts, Accessories and Tire Stores	18,932	1,409,464	1.17	36.47
442	Furniture and Home Furnishings Stores	17,312	2,317,142	1.92	59.95
4421	Furniture Stores	8,049	1,309,538	1.09	33.88
4422	Home Furnishings Stores	9,263	1,007,604	.84	26.07
443	Electronics and Appliance Stores	20,699	3,869,580	3.21	100.12
44311	Appliance, T.V., and Other Electronics Stores	8,332	2,492,010	2.07	64.48
44312	Computer and Software Stores	11,404	1,283,324	1.07	33.21
44313	Camera and Photographic Supplies Stores	963	94,247	.08	2.44
444	Bldg. Matrl. and Garden Equip. and Supplies	16,264	5,637,386	4.68	145.86
4441	Building Material and Supplies Dealers	11,196	5,150,680	4.28	133.27
4442	Lawn and Garden Equip. and Supplies Stores	5,068	486,706	.40	12.59
445	Food and Beverage Stores	28,833	5,962,065	4.95	154.27
44511	Supermarkets and Other Grocery Stores	12,085	4,533,431	3.76	117.30
44512	Convenience Stores	4,465	474,597	.39	12.28
4452	Specialty Food Stores	6,379	148,443	.12	3.84
4453	Beer, Wine, and Liquor Stores	5,904	805,595	.67	20.84
446	Health and Personal Care Stores	19,170	2,493,885	2.07	64.53
44611	Pharmacies and Drug Stores	5,257	1,680,393	1.40	43.48
44612-44619	Health and Personal Care Stores	13,913	813,493	.68	21.05
447	Gasoline Stations	10,572	10,451,806	8.68	270.44
448	Clothing and Clothing Accessories Stores	60,702	7,829,625	6.50	202.59
44811	Men's Clothing Stores	2,578	224,527	.19	5.81
44812	Women's Clothing Stores	10,037	1,161,480	.96	30.05
44813-44819	Family Clothing Stores, Accessories, and Other Stores	32,024	4,817,895	4.00	124.66
4482	Shoe Stores	4,968	756,535	.63	19.57
4483	Jewelry, Luggage, and Leather Goods Stores	11,095	869,188	.72	22.49
451	Sporting Goods, Hobby, Book, and Music Stores	26,046	2,899,052	2.41	75.01
45111	Sporting Goods Stores	8,312	1,035,938	.86	26.80
45112-45114	Hobby, Toy and Musical Instrument Stores	6,621	1,191,990	.99	30.84
4512	Book, Periodical, and Music Stores	11,113	671,125	.56	17.37
452	General Merchandise Stores	14,457	14,255,668	11.84	368.86
453	Miscellaneous Store Retailers	114,863	4,339,204	3.60	112.27
4531	Florists	4,855	116,663	.10	3.02
45321	Office Supplies and Stationery Stores	2,213	1,039,972	.86	26.91
45322	Gift, Novelty, and Souvenir Stores	15,925	468,198	.39	12.11
4533	Used Merchandise Stores	12,843	184,825	.15	4.78
4539	Other Miscellaneous Store Retailers	79,027	2,529,545	2.10	65.45
454	Nonstore Retailers	164,927	796,681	.66	20.61
722	Food Services and Drinking Places	91,089	12,253,459	10.18	317.05
7221	Full-Service Restaurants	31,488	6,123,987	5.09	158.46
7222	Limited-Service Eating Places	48,802	5,387,753	4.47	139.41
7223	Special Food Services	7,958	475,386	.39	12.30
7224	Drinking Places (Alcoholic Beverages)	2,841	266,333	.22	6.89
	Total Retail and Food Services	616,623	83,787,234	69.58	2,167.95
	All Other Outlets				
11	Agriculture, Forestry, Fishing and Hunting	1,993	151,422	.13	3.92
21	Mining, Quarrying, and Oil and Gas Extraction	375	180,914	.15	4.68
22	Utilities	573	88,759	.07	2.30
23	Construction	14,829	1,648,521	1.37	42.65
31 - 33	Manufacturing	51,671	8,078,904	6.71	209.04
42	Wholesale Trade	86,145	12,693,759	10.54	328.44
48 - 49	Transportation and Warehousing	3,385	286,840	.24	7.42
51	Information	6,067	1,993,841	1.66	51.59
52	Finance and Insurance	3,037	583,790	.48	15.11
53	Real Estate and Rental and Leasing	23,120	4,038,954	3.35	104.51
54	Professional, Scientific, and Technical Services	35,020	1,224,445	1.02	31.68
55	Management of Companies and Enterprises	58	22,881	.02	0.59
56	Adm. and Support and Waste Mgmt. and Remediation	13,991	531,327	.44	13.75
61	Educational Services	6,667	256,153	.21	6.63
62	Health Care and Social Assistance	6,168	314,013	.26	8.12
71	Arts, Entertainment, and Recreation	5,088	547,977	.46	14.18
721	Accommodation	2,361	740,223	.61	19.15
81	Other Services (except Public Administration)	60,310	1,640,578	1.36	42.45
92	Public Administration	1,127	190,938	.16	4.94
Others	Others	111	1,414,098	1.17	36.59
	Total All Other Outlets	322,096	36,628,336	30.42	947.74
	Total All Outlets	938,719	\$120,415,570	100.00	3,115.69
	Historical Data				
	Comparable data for total all outlets:				
	2004	1,068,435	134,701,884		3,667.53
	2005	1,064,305	143,553,106		3,859.45
	2006	1,049,325	146,504,636		3,900.61
	2007	1,050,020	145,304,568		3,835.51
	2008	942,563	127,904,743		3,343.43

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of January 1, 2010			Taxable transactions				
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	Percent change year to year
Alameda	36,783	1,886	38,669	\$4,728,911	\$152,123	\$632,478	\$5,513,512	-5.1
Alpine	--	66	66	--	2,276	2,686	4,962	0.4
Amador	656	697	1,353	25,975	57,459	10,353	93,786	-5.8
Butte	4,209	1,525	5,734	495,749	51,661	65,647	613,058	-4.8
Calaveras	179	1,287	1,466	12,401	41,898	10,752	65,051	-8.1
Colusa	276	217	493	33,754	39,053	16,345	89,153	18.2
Contra Costa	18,390	2,694	21,084	2,573,684	216,385	398,597	3,188,666	-3.5
Del Norte	248	311	559	22,206	18,474	9,220	49,900	-9.4
El Dorado	1,370	4,132	5,502	125,784	210,987	60,510	397,281	-4.4
Fresno	15,755	3,034	18,789	2,028,550	234,612	270,870	2,534,031	-7.0
Glenn	375	275	650	38,597	18,493	8,681	65,771	-6.6
Humboldt	2,683	1,810	4,493	280,184	89,386	49,217	418,787	2.1
Imperial	2,920	408	3,328	394,747	46,281	54,838	495,866	-15.6
Inyo	387	294	681	35,849	22,943	12,698	71,490	0.7
Kern	9,545	5,492	15,037	1,540,581	678,319	286,694	2,505,594	-14.4
Kings	1,639	359	1,998	216,320	31,669	43,311	291,299	-12.8
Lake	544	1,164	1,708	55,789	47,929	15,370	119,088	-8.8
Lassen	263	301	564	32,405	10,983	11,127	54,516	-10.0
Los Angeles	246,139	14,103	260,242	25,526,631	989,334	2,969,246	29,485,211	-6.7
Madera	1,196	1,596	2,792	124,967	99,577	29,233	263,777	-8.6
Marin	8,253	1,731	9,984	823,936	82,080	100,967	1,006,982	-2.7
Mariposa	--	623	623	--	32,034	3,647	35,681	1.2
Mendocino	1,502	2,073	3,575	159,183	88,518	26,244	273,946	-8.0
Merced	2,660	893	3,553	365,347	100,967	57,657	523,972	-3.9
Modoc	152	145	297	10,627	3,600	6,111	20,338	-8.9
Mono	358	223	581	30,586	5,540	7,216	43,342	-20.9
Monterey	7,027	2,854	9,881	934,008	161,347	126,631	1,221,986	-3.3
Napa	3,535	1,439	4,974	380,345	139,127	69,505	588,977	-5.2
Nevada	1,819	2,001	3,820	182,577	36,439	38,966	257,982	-6.0
Orange	87,081	1,613	88,694	10,785,817	153,884	1,185,227	12,124,928	-5.6
Placer	7,511	3,380	10,891	1,143,075	242,073	146,531	1,531,680	-2.6
Plumas	103	841	944	3,603	27,788	9,857	41,248	-17.6
Riverside	36,215	6,093	42,308	4,676,232	659,057	545,738	5,881,027	-5.0
Sacramento	20,086	11,151	31,237	2,452,010	1,369,400	535,363	4,356,773	-6.4
San Benito	861	343	1,204	62,888	37,355	11,723	111,966	-6.1
San Bernardino	39,130	5,370	44,500	5,273,877	373,589	548,636	6,196,102	-4.2
San Diego	68,219	11,227	79,446	8,882,780	469,282	1,142,067	10,494,128	-3.9
San Francisco	26,063	--	26,063	3,444,314	--	--	3,444,314	-6.9
San Joaquin	9,650	2,438	12,088	1,421,948	234,450	210,069	1,866,468	-8.0
San Luis Obispo	5,882	3,290	9,172	649,636	139,906	90,979	880,521	-10.1
San Mateo	16,833	1,613	18,446	2,462,292	275,764	327,028	3,065,084	-4.6
Santa Barbara	9,606	2,462	12,068	1,067,781	126,746	144,578	1,339,104	-4.7
Santa Clara	41,028	1,371	42,399	6,507,232	79,221	952,157	7,538,610	-4.9
Santa Cruz	4,274	3,662	7,936	453,591	176,255	64,529	694,376	-4.3
Shasta	3,491	1,747	5,238	519,468	68,432	53,875	641,775	1.6
Sierra	23	93	116	966	1,128	974	3,068	-32.5
Siskiyou	1,134	628	1,762	70,815	14,125	19,719	104,658	-12.5
Solano	7,101	459	7,560	1,180,238	41,398	148,985	1,370,620	-15.0
Sonoma	10,889	5,825	16,714	1,268,931	256,069	144,559	1,669,560	-5.9
Stanislaus	7,303	2,146	9,449	1,094,386	266,726	145,518	1,506,630	-5.3
Sutter	1,444	436	1,880	225,841	49,230	23,863	298,934	-1.0
Tehama	711	668	1,379	101,795	18,179	13,523	133,496	-7.7
Trinity	--	541	541	--	14,671	3,032	17,703	-6.7
Tulare	5,924	2,203	8,127	870,163	124,609	113,514	1,108,285	0.3
Tuolumne	582	1,299	1,881	56,071	58,550	13,747	128,368	-10.3
Ventura	20,309	1,910	22,219	2,294,541	84,812	261,259	2,640,613	-4.9
Yolo	3,449	399	3,848	566,651	55,252	93,344	715,247	-13.5
Yuba	389	831	1,220	36,499	52,892	17,562	106,953	-8.7
Statewide	--	--	6,893	--	--	109,327	109,327	13.2
TOTAL	804,154	127,672	938,719	\$98,753,136	\$9,180,334	\$12,482,100	\$120,415,570	-5.9
HISTORICAL DATA								
2004	913,021	147,279	1,068,435	\$110,700,256	\$10,257,399	\$13,744,229	\$134,701,884	9.8
2005	909,491	146,432	1,064,305	117,078,206	11,266,024	15,208,876	143,553,106	6.6
2006	896,386	144,747	1,049,325	119,780,501	11,418,595	15,305,540	146,504,636	2.1
2007	898,691	143,253	1,050,020	118,588,231	11,443,267	15,273,070	145,304,568	-0.8
2008	805,565	129,834	942,563	103,689,190	10,454,456	13,761,096	127,904,743	-12.0

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,155	496,635	232	49,661	692	287,567	175	36,094
New Car Dealers	96	385,539	19	30,532	69	225,999	12	24,819
Used Car Dealers	299	40,226	52	4,537	187	18,875	25	2,294
Other Motor Vehicle Dealers	113	19,210	35	3,273	65	7,060	22	620
Auto. Parts, Accessories and Tire Stores	647	51,661	126	11,319	371	35,634	116	8,361
Furniture and Home Furnishings Stores	644	111,589	95	9,437	438	63,391	85	3,580
Furniture Stores	285	67,975	37	4,238	187	27,147	31	1,073
Home Furnishings Stores	359	43,613	58	5,199	251	36,244	54	2,507
Electronics and Appliance Stores	893	162,197	125	18,889	464	111,921	112	3,781
Appliance, T.V., and Other Electronics Stores	279	105,466	47	14,433	163	83,972	35	1,225
Computer and Software Stores	585	54,948	72	4,410	283	26,722	72	2,509
Camera and Photographic Supplies Stores	29	1,784	6	46	18	1,227	5	47
Bldg. Matrl. and Garden Equip. and Supplies	581	258,648	186	40,743	386	161,998	142	24,457
Building Material and Supplies Dealers	465	241,496	128	35,500	272	143,454	94	20,051
Lawn and Garden Equip. and Supplies Stores	116	17,151	58	5,244	114	18,544	48	4,406
Food and Beverage Stores	1,285	243,105	152	39,905	587	185,426	136	37,940
Supermarkets and Other Grocery Stores	588	177,177	73	33,829	277	145,561	55	33,516
Convenience Stores	197	14,527	21	1,875	96	11,176	17	1,576
Specialty Food Stores	237	5,460	35	365	109	3,497	24	582
Beer, Wine, and Liquor Stores	263	45,941	23	3,837	105	25,192	40	2,266
Health and Personal Care Stores	589	111,537	102	12,787	392	72,230	81	9,503
Pharmacies and Drug Stores	143	78,583	39	10,094	98	54,023	17	8,089
Health and Personal Care Stores	446	32,954	63	2,692	294	18,206	64	1,413
Gasoline Stations	430	399,185	85	54,900	344	313,922	53	46,719
Clothing and Clothing Accessories Stores	2,070	270,197	244	26,716	1,225	200,061	248	12,750
Men's Clothing Stores	83	7,310	6	928	55	6,357	5	#
Women's Clothing Stores	320	38,673	40	5,243	214	28,244	27	1,972
Family Clothing Stores, Accessories, and Other Stores	1,008	176,486	133	14,591	579	126,961	147	8,824 #
Shoe Stores	146	26,272	17	3,420	87	18,009	4	283
Jewelry, Luggage, and Leather Goods Stores	513	21,456	48	2,534	290	20,490	65	1,670
Sporting Goods, Hobby, Book, and Music Stores	1,082	131,915	193	19,134	604	91,832	170	7,121
Sporting Goods Stores	238	42,180	85	6,707	197	30,817	78	5,240
Hobby, Toy and Musical Instrument Stores	281	51,200	39	7,487	155	41,280	24	975
Book, Periodical, and Music Stores	563	38,535	69	4,940	252	19,734	68	907
General Merchandise Stores	485	527,868	48	101,665	222	449,319	39	34,189
Miscellaneous Store Retailers	5,171	237,339	732	22,410	3,004	110,495	815	14,529
Florists	223	4,695	16	267	125	1,987	26	263
Office Supplies and Stationery Stores	73	87,874	7	2,836	48	15,516	10	2,588
Gift, Novelty, and Souvenir Stores	495	17,378	116	2,012	277	17,576	184	2,355
Used Merchandise Stores	385	7,309	121	1,826	185	4,472	65	1,740
Other Miscellaneous Store Retailers	3,995	120,083	472	15,469	2,369	70,945	530	7,583
Nonstore Retailers	6,186	18,859	1,175	3,959	3,405	14,455	1,255	6,263
Food Services and Drinking Places	4,247	484,430	523	57,046	2,084	278,226	473	40,057
Full-Service Restaurants	1,378	228,071	199	27,170	715	135,687	193	20,858
Limited-Service Eating Places	2,259	210,855	258	26,434	1,118	124,118	244	17,412
Special Food Services	426	27,398	39	1,094	159	7,214	22	945
Drinking Places (Alcoholic Beverages)	184	18,106	27	2,348	92	11,207	14	841
Total Retail and Food Services	24,818	3,453,503	3,892	457,251	13,847	2,340,843	3,784	276,982
All Other Outlets	13,851	2,060,009	1,842	155,806	7,237	847,823	1,718	120,299
Total All Outlets	38,669	5,513,512	5,734	613,058	21,084	3,188,666	5,502	397,281
Historical Data								
Comparable data for total all outlets:								
2004	43,263	6,167,564	6,468	676,460	23,885	3,592,710	6,451	454,419
2005	42,806	6,513,788	6,357	719,955	23,801	3,651,692	6,410	504,917
2006	41,924	6,629,411	6,322	731,987	23,275	3,747,127	6,240	486,060
2007	42,610	6,766,267	6,376	707,442	23,590	3,766,030	6,222	483,090
2008	38,312	5,811,077	5,711	644,065	21,275	3,305,054	5,674	415,704

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	994	250,126	128	35,761	154	35,097	751	204,363
New Car Dealers	69	156,014	12	18,101	6	20,484	55	140,500
Used Car Dealers	278	40,054	25	5,153	27	4,198 #	135	14,587
Other Motor Vehicle Dealers	67	12,989	13	1,552	16	#	62	11,260
Auto. Parts, Accessories and Tire Stores	580	41,069	78	10,956	105	10,415	499	38,015
Furniture and Home Furnishings Stores	347	44,342	51	6,701	41	2,404	250	84,917
Furniture Stores	185	27,892	16	3,041	17	512	126	74,680
Home Furnishings Stores	162	16,451	35	3,660	24	1,891	124	10,237
Electronics and Appliance Stores	411	52,558	75	5,988	48	10,547	249	49,004
Appliance, T.V., and Other Electronics Stores	188	34,519	24	3,482 #	21	#	133	28,568 #
Computer and Software Stores	209	16,037	47	2,506	27	10,547 #	107	20,436
Camera and Photographic Supplies Stores	14	2,002	4	#	--	#	9	#
Bldg. Matrl. and Garden Equip. and Supplies	394	121,706	164	38,675	100	22,440	348	104,559
Building Material and Supplies Dealers	237	102,326	98	30,155	65	15,124	229	90,720
Lawn and Garden Equip. and Supplies Stores	157	19,380	66	8,520	35	7,316	119	13,839
Food and Beverage Stores	788	144,308	118	30,537	100	16,105	643	127,865
Supermarkets and Other Grocery Stores	402	109,783	67	26,304	55	13,056	375	107,445
Convenience Stores	115	10,209	16	1,677 #	16	2,081	97	11,429
Specialty Food Stores	111	1,763	21	#	18	122	94	1,045
Beer, Wine, and Liquor Stores	160	22,554	14	2,556	11	845	77	7,946
Health and Personal Care Stores	331	50,664	73	10,914	48	5,067	283	40,705
Pharmacies and Drug Stores	132	37,992	37	9,082	20	3,199	101	31,260
Health and Personal Care Stores	199	12,672	36	1,832	28	1,868	182	9,445
Gasoline Stations	332	222,917	65	34,077	71	47,601	376	302,328
Clothing and Clothing Accessories Stores	1,220	122,693	190	14,027	331	44,471	736	82,160
Men's Clothing Stores	49	3,431	5	767	14	568	31	1,932
Women's Clothing Stores	154	18,460	32	2,003	89	7,789	98	13,344
Family Clothing Stores, Accessories, and Other Stores	770	75,670	113	7,074	144	29,763	413	46,144
Shoe Stores	77	12,860	9	1,551	58	4,360	73	10,826
Jewelry, Luggage, and Leather Goods Stores	170	12,272	31	2,631	26	1,990	121	9,913
Sporting Goods, Hobby, Book, and Music Stores	514	57,947	136	12,702	71	7,837	398	37,994
Sporting Goods Stores	168	18,859	46	5,449	27	981	141	13,641
Hobby, Toy and Musical Instrument Stores	122	25,939	33	3,875	32	6,181	123	18,488
Book, Periodical, and Music Stores	224	13,148	57	3,377	12	676	134	5,865
General Merchandise Stores	262	365,762	39	59,695	73	113,267	236	289,832
Miscellaneous Store Retailers	2,039	79,545	581	17,025	494	9,372	1,838	60,907
Florists	67	2,400	19	210	16	241	77	1,591
Office Supplies and Stationery Stores	41	21,780	5	#	5	2,335	36	13,993
Gift, Novelty, and Souvenir Stores	403	8,715	85	2,162	30	1,392	273	5,111
Used Merchandise Stores	411	4,433	59	2,202	248	679	210	2,399
Other Miscellaneous Store Retailers	1,117	42,216	413	12,452 #	195	4,725	1,242	37,812
Nonstore Retailers	2,574	12,071	1,198	4,632	446	1,586	2,430	10,804
Food Services and Drinking Places	2,003	226,649	376	33,035	317	35,888	1,597	186,758
Full-Service Restaurants	670	96,734	166	17,751	80	9,185	565	73,628
Limited-Service Eating Places	1,093	120,054	160	13,697	191	25,869	834	102,835
Special Food Services	184	6,897	28	188	32	319	143	7,681
Drinking Places (Alcoholic Beverages)	56	2,964	22	1,400	14	515	55	2,614
Total Retail and Food Services	12,209	1,751,288	3,194	303,769	2,294	351,683	10,135	1,582,194
All Other Outlets	6,580	782,742	1,299	115,017	1,034	144,183	4,902	923,400
Total All Outlets	18,789	2,534,031	4,493	418,787	3,328	495,866	15,037	2,505,594
Historical Data								
Comparable data for total all outlets:								
2004	20,201	2,819,428	4,873	409,065	4,244	470,618	16,319	2,502,900
2005	20,271	3,153,619	4,794	427,501	4,424	554,729	16,336	2,867,768
2006	20,467	3,181,552	4,745	450,846	4,338	571,261	16,532	3,029,730
2007	20,530	3,046,243	4,832	450,719	4,163	635,709	17,002	2,995,142
2008	18,671	2,726,219	4,446	410,128	3,403	587,743	15,061	2,927,203

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	98	27,132	8,279	2,554,873	174	116,310	94	25,679
New Car Dealers	9	19,083	540	1,936,899	24	97,225	5	14,437
Used Car Dealers	18	1,489	1,785	233,888	40	7,695	16	1,739
Other Motor Vehicle Dealers	9	264	508	90,533	37	3,166	14	3,017
Auto. Parts, Accessories and Tire Stores	62	6,296	5,446	293,553	73	8,224	59	6,486
Furniture and Home Furnishings Stores	27	3,039	4,885	557,736	219	31,295	40	3,297
Furniture Stores	20	2,516	2,515	321,530	99	13,279	17	1,494
Home Furnishings Stores	7	523	2,370	236,206	120	18,016	23	1,803
Electronics and Appliance Stores	35	1,885	5,800	964,816	145	37,218	32	2,841
Appliance, T.V., and Other Electronics Stores	18	1,343 #	2,721	653,353	47	26,720	18	1,811
Computer and Software Stores	16	542	2,780	270,898	93	9,042	10	916
Camera and Photographic Supplies Stores	1	#	299	40,565	5	1,456	4	114
Bldg. Matrl. and Garden Equip. and Supplies	54	17,020	3,378	1,429,689	140	56,883	131	26,811
Building Material and Supplies Dealers	31	12,589	2,586	1,369,331	93	51,237	70	21,095
Lawn and Garden Equip. and Supplies Stores	23	4,431	792	60,358	47	5,646	61	5,716
Food and Beverage Stores	99	18,563	8,406	1,389,870	199	70,662	125	26,266
Supermarkets and Other Grocery Stores	56	13,834	3,228	1,049,936	83	53,108	58	23,911
Convenience Stores	15	3,080	1,463	101,825	21	5,229	10	900
Specialty Food Stores	13	104	2,036	44,823	44	1,376	30	326
Beer, Wine, and Liquor Stores	15	1,544	1,679	193,286	51	10,949	27	1,129
Health and Personal Care Stores	36	5,600	6,741	716,133	139	28,947	35	6,775
Pharmacies and Drug Stores	12	4,517	1,876	444,037	30	22,344	18	6,146
Health and Personal Care Stores	24	1,083	4,865	272,096	109	6,603	17	629
Gasoline Stations	44	32,306	2,289	2,596,336	81	70,912	56	34,953
Clothing and Clothing Accessories Stores	136	14,629	21,587	2,130,682	532	77,968	119	7,660
Men's Clothing Stores	3	#	991	62,130	18	1,908	8	304
Women's Clothing Stores	18	2,466	3,877	344,656	97	10,693	24	1,419
Family Clothing Stores, Accessories, and Other Stores	78	8,734 #	11,306	1,317,791	246	55,594	61	4,695
Shoe Stores	14	1,597	1,862	208,722	25	2,315	7	600
Jewelry, Luggage, and Leather Goods Stores	23	1,831	3,551	197,383	146	7,457	19	641
Sporting Goods, Hobby, Book, and Music Stores	45	3,492	6,831	676,171	345	38,871	115	6,048
Sporting Goods Stores	15	705	1,729	201,822	95	17,201	37	2,300
Hobby, Toy and Musical Instrument Stores	11	2,305	1,990	302,638	72	13,390	31	2,411
Book, Periodical, and Music Stores	19	482	3,112	171,711	178	8,279	47	1,336
General Merchandise Stores	26	45,435	6,338	3,171,300	65	88,116	26	26,648
Miscellaneous Store Retailers	217	7,479	32,513	1,153,427	1,274	44,989	480	14,623
Florists	5	219	1,407	31,903	49	1,224	14	65
Office Supplies and Stationery Stores	6	#	681	276,282	18	7,117	7	#
Gift, Novelty, and Souvenir Stores	39	577	4,211	121,292	194	5,771	83	2,184
Used Merchandise Stores	43	381	3,362	40,027	124	2,468	40	545
Other Miscellaneous Store Retailers	124	6,302 #	22,852	683,922	889	28,409	336	11,829 #
Nonstore Retailers	251	1,782	40,942	215,565	2,007	8,062	900	5,160
Food Services and Drinking Places	259	27,879	25,319	3,419,329	701	103,157	280	22,712
Full-Service Restaurants	73	7,389	7,946	1,667,412	322	68,770	141	11,069
Limited-Service Eating Places	154	19,149	14,681	1,542,389	277	28,201	100	10,132
Special Food Services	24	810	2,090	151,495	85	4,087	23	37
Drinking Places (Alcoholic Beverages)	8	531	602	58,033	17	2,098	16	1,474
Total Retail and Food Services	1,327	206,241	173,308	20,975,927	6,021	773,390	2,433	209,471
All Other Outlets	671	85,058	86,934	8,509,284	3,963	233,593	1,142	64,474
Total All Outlets	1,998	291,299	260,242	29,485,211	9,984	1,006,982	3,575	273,946
Historical Data								
Comparable data for total all outlets:								
2004	2,124	290,009	300,798	33,003,627	11,342	1,108,909	3,787	296,770
2005	2,124	316,487	300,792	34,849,549	11,153	1,146,438	3,732	308,980
2006	2,168	328,697	295,606	35,798,818	11,061	1,171,833	3,748	323,321
2007	2,192	345,420	295,251	35,940,858	11,011	1,191,668	3,820	328,396
2008	2,008	333,966	262,813	31,603,632	10,135	1,034,648	3,561	297,787

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	203	36,688	324	114,345	84	29,627	108	16,254
New Car Dealers	31	19,839	37	79,673	12	21,405	1	#
Used Car Dealers	46	5,165	75	13,786	9	876	13	2,149 #
Other Motor Vehicle Dealers	16	1,499	28	2,679	17	1,601	21	6,407
Auto. Parts, Accessories and Tire Stores	110	10,184	184	18,207	46	5,745	73	7,697
Furniture and Home Furnishings Stores	52	3,347	193	18,963	63	4,333	66	7,869
Furniture Stores	30	2,113	72	8,417	34	1,450	21	3,976
Home Furnishings Stores	22	1,234	121	10,546	29	2,883	45	3,894
Electronics and Appliance Stores	68	9,255	153	25,128	70	5,697	69	3,913
Appliance, T.V., and Other Electronics Stores	42	7,040 #	68	17,772	23	2,572 #	24	2,181 #
Computer and Software Stores	24	2,215	71	6,038	44	3,125	42	1,731
Camera and Photographic Supplies Stores	2	#	14	1,317	3	#	3	#
Bldg. Matrl. and Garden Equip. and Supplies	87	25,819	181	59,365	82	31,384	117	27,319
Building Material and Supplies Dealers	52	23,178	122	50,325	52	29,670	79	24,080
Lawn and Garden Equip. and Supplies Stores	35	2,640	59	9,040	30	1,714	38	3,239
Food and Beverage Stores	167	31,649	374	74,705	311	41,524	87	24,300
Supermarkets and Other Grocery Stores	96	21,877	182	53,195	62	26,861	40	22,315
Convenience Stores	24	6,363	57	10,370	14	1,919	13	1,236
Specialty Food Stores	25	264	79	4,032	23	362	18	106
Beer, Wine, and Liquor Stores	22	3,144	56	7,108	212	12,382	16	642
Health and Personal Care Stores	72	8,554	117	24,531	48	6,641	63	7,711
Pharmacies and Drug Stores	23	7,030	40	20,583	12	4,719	11	6,670
Health and Personal Care Stores	49	1,524	77	3,948	36	1,922	52	1,040
Gasoline Stations	93	94,353	137	112,746	41	43,613	32	24,035
Clothing and Clothing Accessories Stores	194	16,321	601	68,361	175	25,951	177	7,213
Men's Clothing Stores	7	#	27	2,424	6	777	7	#
Women's Clothing Stores	23	2,511	98	10,116	31	3,768	32	1,976
Family Clothing Stores, Accessories, and Other Stores	119	10,013 #	292	36,964	88	14,117	96	3,721 #
Shoe Stores	16	2,069	49	8,683	20	3,209	4	552
Jewelry, Luggage, and Leather Goods Stores	29	1,728	135	10,175	30	4,080	38	965
Sporting Goods, Hobby, Book, and Music Stores	87	7,077	238	25,924	106	8,380	149	8,430
Sporting Goods Stores	28	1,989	81	8,999	37	3,138	55	5,556
Hobby, Toy and Musical Instrument Stores	23	3,422	54	11,960	32	3,513	28	649
Book, Periodical, and Music Stores	36	1,666	103	4,965	37	1,728	66	2,225
General Merchandise Stores	51	87,564	96	153,177	28	56,806	33	13,897
Miscellaneous Store Retailers	384	12,129	1,111	46,325	463	21,545	556	12,935
Florists	19	260	57	1,720	23	894	12	240
Office Supplies and Stationery Stores	7	1,920	19	5,887	3	#	7	#
Gift, Novelty, and Souvenir Stores	78	736	252	8,255	72	1,117	114	1,717
Used Merchandise Stores	48	441	137	2,370	35	599	65	721
Other Miscellaneous Store Retailers	232	8,772	646	28,093	330	18,934 #	358	10,257 #
Nonstore Retailers	490	3,096	2,094	7,454	822	4,416	835	4,848
Food Services and Drinking Places	423	45,032	1,032	126,031	331	67,645	261	24,311
Full-Service Restaurants	138	16,712	434	70,877	145	48,064	115	13,328
Limited-Service Eating Places	221	27,466	465	49,316	127	15,998	119	10,127
Special Food Services	50	286	112	4,775	52	2,819	21	284
Drinking Places (Alcoholic Beverages)	14	568	21	1,062	7	764	6	573
Total Retail and Food Services	2,371	380,884	6,651	857,055	2,624	347,563	2,553	183,036
All Other Outlets	1,182	143,087	3,230	364,931	2,350	241,414	1,267	74,946
Total All Outlets	3,553	523,972	9,881	1,221,986	4,974	588,977	3,820	257,982
Historical Data								
Comparable data for total all outlets:								
2004	4,070	597,452	11,619	1,370,965	4,834	566,246	4,398	317,386
2005	3,996	682,512	11,234	1,395,632	4,866	624,568	4,361	343,871
2006	3,939	661,251	11,225	1,448,527	4,923	648,446	4,300	357,056
2007	4,011	633,064	11,239	1,436,114	5,086	674,196	4,252	333,703
2008	3,636	545,426	10,181	1,263,443	4,853	620,998	3,893	274,467

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,826	1,190,517	396	252,395	1,775	593,805	1,371	371,113
New Car Dealers	217	892,362	35	162,767	113	406,536	68	255,171
Used Car Dealers	692	145,783	112	59,111	324	47,002	378	34,729
Other Motor Vehicle Dealers	335	49,822	61	11,516	247	47,262	114	17,942
Auto. Parts, Accessories and Tire Stores	1,582	102,551	188	19,002	1,091	93,006	811	63,270
Furniture and Home Furnishings Stores	1,895	233,920	219	50,424	887	109,279	607	71,319
Furniture Stores	876	134,120	101	32,583	404	64,834	266	39,246
Home Furnishings Stores	1,019	99,799	118	17,841	483	44,445	341	32,074
Electronics and Appliance Stores	2,763	543,126	251	64,202	844	144,572	732	168,532
Appliance, T.V., and Other Electronics Stores	910	247,696	90	47,973 #	370	121,594 #	295	91,489
Computer and Software Stores	1,676	283,434	146	16,229	449	22,978	416	75,512
Camera and Photographic Supplies Stores	177	11,996	15	#	25	#	21	1,532
Bldg. Matrl. and Garden Equip. and Supplies	1,287	490,420	253	68,527	866	292,234	509	196,735
Building Material and Supplies Dealers	983	450,724	175	62,229	545	263,448	366	182,558
Lawn and Garden Equip. and Supplies Stores	304	39,696	78	6,298	321	28,786	143	14,177
Food and Beverage Stores	2,205	494,065	231	74,247	1,135	317,579	947	230,022
Supermarkets and Other Grocery Stores	806	364,499	75	58,866	479	244,074	394	180,207
Convenience Stores	270	33,656	31	4,044	184	38,493	186	18,514
Specialty Food Stores	663	24,148	73	1,184	276	6,136	209	2,661
Beer, Wine, and Liquor Stores	466	71,762	52	10,153	196	28,876	158	28,640
Health and Personal Care Stores	2,226	217,483	256	25,703	850	108,277	693	88,093
Pharmacies and Drug Stores	480	136,961	37	14,394	249	78,562	138	54,902
Health and Personal Care Stores	1,746	80,522	219	11,308	601	29,715	555	33,191
Gasoline Stations	749	911,056	124	140,488	516	619,121	385	361,295
Clothing and Clothing Accessories Stores	6,006	839,726	632	106,758	2,691	394,070	1,885	231,012
Men's Clothing Stores	231	23,477	16	2,009	149	14,123	67	9,397
Women's Clothing Stores	938	128,855	82	16,098	415	61,186	232	29,063
Family Clothing Stores, Accessories, and Other Stores	3,308	529,382	379	69,114	1,465	225,004	1,082	144,151
Shoe Stores	422	57,955	42	7,688	264	43,644	125	25,558
Jewelry, Luggage, and Leather Goods Stores	1,107	100,056	113	11,849	398	50,113	379	22,843
Sporting Goods, Hobby, Book, and Music Stores	2,619	296,870	404	53,916	1,062	125,781	977	125,869
Sporting Goods Stores	973	121,631	163	25,904	431	47,000	300	43,290
Hobby, Toy and Musical Instrument Stores	619	114,586	88	19,798	283	56,971	233	49,732
Book, Periodical, and Music Stores	1,027	60,653	153	8,215	348	21,810	444	32,847
General Merchandise Stores	1,375	1,407,000	122	178,075	588	895,318	355	606,058
Miscellaneous Store Retailers	10,542	421,562	1,599	45,914	5,231	169,828	4,250	140,703
Florists	447	10,877	49	554	162	2,733	169	3,464
Office Supplies and Stationery Stores	284	95,594	28	7,795	124	33,114	79	33,900
Gift, Novelty, and Souvenir Stores	1,612	40,263	291	5,431	661	21,027	726	14,598
Used Merchandise Stores	970	15,573	224	1,674	522	6,038	529	9,004
Other Miscellaneous Store Retailers	7,229	259,256	1,007	30,460	3,762	106,916	2,747	79,737
Nonstore Retailers	13,053	126,413	2,206	7,594	9,222	29,706	5,876	30,937
Food Services and Drinking Places	7,918	1,228,107	938	126,587	3,959	551,476	3,246	403,359
Full-Service Restaurants	2,484	637,859	350	69,443	1,245	237,476	1,067	190,583
Limited-Service Eating Places	4,536	515,535	513	54,097	2,339	293,258	1,775	196,786
Special Food Services	702	50,927	60	1,436	283	11,567	315	8,215
Drinking Places (Alcoholic Beverages)	196	23,786	15	1,610	92	9,176	89	7,775
Total Retail and Food Services	55,464	8,400,265	7,631	1,194,830	29,626	4,351,047	21,833	3,025,047
All Other Outlets	33,230	3,724,664	3,260	336,849	12,682	1,529,980	9,404	1,331,726
Total All Outlets	88,694	12,124,928	10,891	1,531,680	42,308	5,881,027	31,237	4,356,773
Historical Data								
Comparable data for total all outlets:								
2004	103,843	13,975,662	11,599	1,800,707	44,057	6,884,062	36,597	5,461,246
2005	104,182	14,748,159	11,665	1,914,398	44,261	7,610,427	35,892	5,630,190
2006	102,980	15,154,931	11,765	1,936,023	44,848	7,652,024	35,361	5,434,664
2007	99,067	14,863,808	12,031	1,846,580	46,834	7,377,068	35,636	5,191,712
2008	88,276	12,850,371	11,011	1,572,750	41,426	6,191,900	31,824	4,653,161

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,231	545,263	2,720	997,081	245	100,184	649	168,865
New Car Dealers	86	330,831	234	730,897	19	80,291	37	102,759
Used Car Dealers	467	68,641	778	92,697	52	2,885	142	12,545
Other Motor Vehicle Dealers	224	49,559	349	56,934	28	4,590	68	18,778
Auto. Parts, Accessories and Tire Stores	1,454	96,233	1,359	116,552	146	12,418	402	34,783
Furniture and Home Furnishings Stores	824	144,660	1,448	221,025	546	82,478	204	19,361
Furniture Stores	404	64,862	565	128,296	254	41,171	102	10,757
Home Furnishings Stores	420	79,798	883	92,729	292	41,306	102	8,604
Electronics and Appliance Stores	841	135,585	1,802	346,466	474	94,484	238	37,288
Appliance, T.V., and Other Electronics Stores	396	99,390	662	241,039	174	49,155	113	28,829
Computer and Software Stores	418	35,989	1,051	98,275	252	38,266	113	7,994
Camera and Photographic Supplies Stores	27	206	89	7,153	48	7,063	12	466
Bldg. Matrl. and Garden Equip. and Supplies	776	253,621	1,327	436,839	306	83,240	275	89,765
Building Material and Supplies Dealers	542	242,797	855	405,553	232	78,993	180	82,584
Lawn and Garden Equip. and Supplies Stores	234	10,824	472	31,287	74	4,247	95	7,180
Food and Beverage Stores	1,262	280,508	2,018	509,066	1,122	167,828	563	99,709
Supermarkets and Other Grocery Stores	492	209,245	750	369,750	644	125,693	253	81,318
Convenience Stores	232	36,791	361	54,079	120	5,538	74	6,419
Specialty Food Stores	277	5,599	474	11,470	217	5,820	135	2,322
Beer, Wine, and Liquor Stores	261	28,873	433	73,767	141	30,777	101	9,649
Health and Personal Care Stores	829	113,826	1,439	203,450	522	94,522	235	29,955
Pharmacies and Drug Stores	230	63,115	416	135,938	126	#	70	23,689
Health and Personal Care Stores	599	50,711	1,023	67,512	396	94,522 #	165	6,266
Gasoline Stations	625	712,760	817	836,059	131	125,321	231	219,122
Clothing and Clothing Accessories Stores	2,768	359,936	5,148	792,950	2,204	428,633	649	76,819
Men's Clothing Stores	137	10,632	196	19,191	96	9,659	22	2,267
Women's Clothing Stores	404	49,220	769	103,094	430	71,325	74	10,069
Family Clothing Stores, Accessories, and Other Stores	1,557	211,866	2,793	505,356	972	251,968	390	48,935
Shoe Stores	326	45,340	402	70,989	120	34,339	53	9,275
Jewelry, Luggage, and Leather Goods Stores	344	42,878	988	94,320	586	61,343	110	6,271
Sporting Goods, Hobby, Book, and Music Stores	1,054	146,909	2,552	280,268	789	93,127	281	41,792
Sporting Goods Stores	388	53,237	881	104,882	124	31,416	119	20,652
Hobby, Toy and Musical Instrument Stores	325	67,228	578	114,785	137	18,909	76	14,848
Book, Periodical, and Music Stores	341	26,444	1,093	60,601	528	42,802	86	6,292
General Merchandise Stores	936	814,205	819	1,350,204	262	214,767	149	275,428
Miscellaneous Store Retailers	5,254	309,864	10,102	369,511	3,734	161,286	1,379	80,887
Florists	143	2,538	587	12,727	232	7,534	42	1,031
Office Supplies and Stationery Stores	102	149,649	195	65,747	45	20,865	29	42,524
Gift, Novelty, and Souvenir Stores	630	18,957	1,170	44,681	561	28,610	230	3,524
Used Merchandise Stores	849	5,629	1,241	21,087	292	8,689	186	3,574
Other Miscellaneous Store Retailers	3,530	133,091	6,909	225,269	2,604	95,589	892	30,234
Nonstore Retailers	10,142	33,250	14,683	41,767	2,307	15,289	1,860	13,560
Food Services and Drinking Places	3,864	530,934	7,468	1,126,421	4,154	670,809	1,354	150,364
Full-Service Restaurants	1,147	207,407	2,522	581,807	1,986	455,705	456	63,806
Limited-Service Eating Places	2,347	305,689	4,056	474,281	1,599	133,936	695	80,937
Special Food Services	243	9,150	627	39,211	294	47,468	161	3,440
Drinking Places (Alcoholic Beverages)	127	8,688	263	31,122	275	33,700	42	2,180
Total Retail and Food Services	31,406	4,381,322	52,343	7,511,110	16,796	2,331,968	8,067	1,302,915
All Other Outlets	13,094	1,814,780	27,103	2,983,019	9,267	1,112,346	4,021	563,553
Total All Outlets	44,500	6,196,102	79,446	10,494,128	26,063	3,444,314	12,088	1,866,468
Historical Data								
Comparable data for total all outlets:								
2004	48,394	7,170,123	90,805	11,880,069	30,081	3,341,804	13,842	2,303,309
2005	48,256	7,959,551	91,738	12,287,349	29,747	3,651,519	13,506	2,490,630
2006	47,501	7,962,044	89,150	12,474,005	28,527	3,914,369	13,242	2,377,802
2007	49,421	7,635,602	87,450	12,284,055	28,522	4,044,683	13,451	2,325,735
2008	43,535	6,466,536	79,251	10,918,086	26,262	3,700,018	12,187	2,028,294

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	281	72,412	430	262,687	277	107,387	1,059	587,484
New Car Dealers	25	46,070	57	222,946	32	85,167	89	489,008
Used Car Dealers	52	7,673	107	10,439	59	3,337	250	25,671
Other Motor Vehicle Dealers	59	7,574	33	4,595	42	4,593	111	16,763
Auto. Parts, Accessories and Tire Stores	145	11,095	233	24,707	144	14,290	609	56,042
Furniture and Home Furnishings Stores	156	15,771	398	81,184	207	20,916	733	117,182
Furniture Stores	61	6,885	174	52,561	92	10,347	310	60,054
Home Furnishings Stores	95	8,886	224	28,624	115	10,568	423	57,128
Electronics and Appliance Stores	129	20,584	400	98,683	185	42,360	1,316	338,352
Appliance, T.V., and Other Electronics Stores	44	15,914 #	146	61,019	91	29,821 #	426	184,253
Computer and Software Stores	78	4,670	235	36,043	87	12,539	860	149,583
Camera and Photographic Supplies Stores	7	#	19	1,622	7	#	30	4,516
Bldg. Matrl. and Garden Equip. and Supplies	252	62,575	329	168,382	259	87,109	644	273,123
Building Material and Supplies Dealers	150	52,060	225	153,069	144	69,713	485	251,693
Lawn and Garden Equip. and Supplies Stores	102	10,515	104	15,313	115	17,396	159	21,431
Food and Beverage Stores	276	57,323	507	143,352	401	90,768	1,204	269,052
Supermarkets and Other Grocery Stores	87	41,753	246	108,375	163	69,418	432	196,733
Convenience Stores	29	4,921	61	6,892	54	9,670	210	21,807
Specialty Food Stores	58	1,275	108	2,186	68	1,067	288	5,475
Beer, Wine, and Liquor Stores	102	9,374	92	25,899	116	10,614	274	45,037
Health and Personal Care Stores	113	19,958	290	63,855	184	32,595	713	134,925
Pharmacies and Drug Stores	31	15,313	69	47,906	59	25,182	203	91,692
Health and Personal Care Stores	82	4,646	221	15,949	125	7,413	510	43,233
Gasoline Stations	104	87,240	241	220,352	124	113,151	433	486,875
Clothing and Clothing Accessories Stores	381	50,455	993	178,863	545	77,741	2,269	530,386
Men's Clothing Stores	16	2,402	30	3,708	21	859	95	13,704
Women's Clothing Stores	72	9,383	172	22,072	111	13,912	432	68,456
Family Clothing Stores, Accessories, and Other Stores	223	30,270	448	120,468	252	48,841	1,068	321,853
Shoe Stores	23	5,073	64	13,489	49	5,401	197	51,227
Jewelry, Luggage, and Leather Goods Stores	47	3,326	279	19,127	112	8,728	477	75,145
Sporting Goods, Hobby, Book, and Music Stores	298	25,277	518	76,717	340	34,669	1,157	178,905
Sporting Goods Stores	133	13,723	168	25,361	133	13,996	349	64,264
Hobby, Toy and Musical Instrument Stores	62	6,766	128	33,747	59	12,588	326	72,830
Book, Periodical, and Music Stores	103	4,789	222	17,609	148	8,085	482	41,811
General Merchandise Stores	79	98,466	182	318,878	107	144,638	365	741,162
Miscellaneous Store Retailers	1,118	37,494	2,118	124,544	1,135	51,809	4,251	173,923
Florists	42	761	121	4,436	70	#	209	3,985
Office Supplies and Stationery Stores	26	6,951	38	37,184	18	7,550	82	27,695
Gift, Novelty, and Souvenir Stores	215	4,915	300	16,324	156	5,724	626	22,901
Used Merchandise Stores	137	2,234	214	4,540	140	3,525	306	7,801
Other Miscellaneous Store Retailers	698	22,633	1,445	62,059	751	35,009 #	3,028	111,540
Nonstore Retailers	2,044	5,235	2,488	16,246	2,756	7,636	7,506	38,558
Food Services and Drinking Places	814	101,028	2,052	310,886	1,110	155,326	4,575	684,145
Full-Service Restaurants	378	61,138	851	177,823	458	81,375	1,672	364,648
Limited-Service Eating Places	361	35,361	898	106,099	503	66,374	2,183	267,310
Special Food Services	45	2,085	252	22,636	96	3,201	594	40,012
Drinking Places (Alcoholic Beverages)	30	2,444	51	4,328	53	4,376	126	12,175
Total Retail and Food Services	6,045	653,818	10,946	2,064,629	7,630	966,105	26,225	4,554,071
All Other Outlets	3,127	226,703	7,500	1,000,456	4,438	373,000	16,174	2,984,538
Total All Outlets	9,172	880,521	18,446	3,065,084	12,068	1,339,104	42,399	7,538,610
Historical Data								
Comparable data for total all outlets:								
2004	10,155	931,831	21,772	3,191,422	13,786	1,469,395	50,592	7,703,404
2005	9,829	1,028,260	21,595	3,329,039	13,269	1,529,591	48,961	8,373,178
2006	9,842	1,062,202	20,689	3,497,331	13,323	1,712,724	48,528	8,633,435
2007	10,137	1,164,248	20,432	3,571,976	13,360	1,587,511	48,148	8,921,093
2008	9,361	979,746	18,678	3,211,232	12,229	1,405,462	43,254	7,926,103

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	186	51,710	221	55,004	293	114,001	403	158,873
New Car Dealers	12	32,237	8	25,600	30	87,124	30	114,550
Used Car Dealers	38	5,461	52	9,694	67	3,973	98	10,901
Other Motor Vehicle Dealers	42	4,488	45	5,189	43	7,749	62	8,962
Auto. Parts, Accessories and Tire Stores	94	9,524	116	14,521	153	15,154	213	24,460
Furniture and Home Furnishings Stores	130	11,240	62	8,884	129	19,276	246	29,606
Furniture Stores	57	4,106	23	4,256	59	10,800	105	15,005
Home Furnishings Stores	73	7,133	39	4,629	70	8,477	141	14,602
Electronics and Appliance Stores	155	16,789	111	16,359	139	46,475	218	44,823
Appliance, T.V., and Other Electronics Stores	48	13,443	33	13,454 #	78	29,994 #	86	34,559 #
Computer and Software Stores	99	3,264	74	2,905	54	16,480	121	10,264
Camera and Photographic Supplies Stores	8	82	4	#	7	#	11	#
Bldg. Matrl. and Garden Equip. and Supplies	201	51,571	171	35,852	147	54,968	363	110,161
Building Material and Supplies Dealers	114	42,959	107	31,832	112	50,846	208	98,905
Lawn and Garden Equip. and Supplies Stores	87	8,612	64	4,020	35	4,122	155	11,256
Food and Beverage Stores	234	58,179	105	34,946	253	59,257	529	120,642
Supermarkets and Other Grocery Stores	93	40,696	69	31,287	91	44,622	184	89,672
Convenience Stores	30	3,885	8	582	50	5,228	58	8,098
Specialty Food Stores	54	2,462	15	152	56	1,885	83	2,062
Beer, Wine, and Liquor Stores	57	11,136	13	2,926	56	7,521	204	20,809
Health and Personal Care Stores	105	23,154	99	12,728	122	20,898	195	34,499
Pharmacies and Drug Stores	35	20,219	55	8,403	23	12,645	52	27,410
Health and Personal Care Stores	70	2,935	44	4,325	99	8,253	143	7,089
Gasoline Stations	80	63,210	92	62,489	152	130,502	167	137,888
Clothing and Clothing Accessories Stores	434	38,331	141	21,821	418	101,554	573	78,933
Men's Clothing Stores	17	1,271	7	1,870	19	3,175	25	3,140
Women's Clothing Stores	78	4,945	15	2,007	65	10,093	104	13,259
Family Clothing Stores, Accessories, and Other Stores	219	22,663	68	12,838	218	61,835	268	44,400
Shoe Stores	29	5,601	18	3,049	42	11,680	52	10,702
Jewelry, Luggage, and Leather Goods Stores	91	3,852	33	2,057	74	14,771	124	7,433
Sporting Goods, Hobby, Book, and Music Stores	280	21,787	166	14,063	195	24,855	385	45,723
Sporting Goods Stores	101	7,893	73	6,536	75	9,340	110	16,780
Hobby, Toy and Musical Instrument Stores	65	9,301	30	4,768	43	9,820	91	17,350
Book, Periodical, and Music Stores	114	4,592	63	2,759	77	5,695	184	11,594
General Merchandise Stores	53	75,028	28	100,851	91	195,382	84	213,603
Miscellaneous Store Retailers	971	33,736	626	20,763	959	37,018	1,900	69,518
Florists	36	629	18	392	32	779	60	1,417
Office Supplies and Stationery Stores	10	7,506	15	3,190	12	4,232	23	11,469
Gift, Novelty, and Souvenir Stores	181	4,178	82	2,191	112	3,622	244	6,792
Used Merchandise Stores	135	1,968	93	1,824	120	2,409	279	3,969
Other Miscellaneous Store Retailers	609	19,456	418	13,164	683	25,976	1,294	45,873
Nonstore Retailers	1,946	4,243	1,039	3,613	1,407	7,546	4,228	17,993
Food Services and Drinking Places	686	75,843	455	45,490	811	107,331	1,270	140,728
Full-Service Restaurants	286	43,255	168	23,023	268	43,041	535	76,073
Limited-Service Eating Places	313	29,548	230	21,121	448	59,226	556	56,693
Special Food Services	68	1,585	34	236	61	2,624	137	3,309
Drinking Places (Alcoholic Beverages)	19	1,455	23	1,110	34	2,440	42	4,653
Total Retail and Food Services	5,461	524,821	3,316	432,864	5,116	919,062	10,561	1,202,990
All Other Outlets	2,475	169,555	1,922	208,911	2,444	451,558	6,153	466,569
Total All Outlets	7,936	694,376	5,238	641,775	7,560	1,370,620	16,714	1,669,560
Historical Data								
Comparable data for total all outlets:								
2004	9,097	771,868	5,993	684,761	8,793	1,540,664	17,702	1,943,711
2005	8,785	815,580	6,122	744,597	8,656	1,599,421	17,798	2,036,211
2006	8,668	825,487	6,059	747,886	8,650	1,653,523	17,762	2,092,594
2007	8,679	813,288	6,044	710,944	8,678	1,624,868	18,020	2,037,805
2008	8,078	725,372	5,273	631,867	7,683	1,611,993	16,499	1,774,682

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	574	143,294	420	82,635	550	313,460	165	46,948
New Car Dealers	39	80,446	37	52,707	65	255,864	12	28,277
Used Car Dealers	149	31,571	83	6,608	94	11,127	31	1,885
Other Motor Vehicle Dealers	45	8,055	30	3,841	96	15,495	20	2,726
Auto. Parts, Accessories and Tire Stores	341	23,222	270	19,480	295	30,974	102	14,060
Furniture and Home Furnishings Stores	200	20,465	146	11,721	319	49,835	51	20,560
Furniture Stores	96	10,387	73	5,704	147	23,806	26	#
Home Furnishings Stores	104	10,079	73	6,018	172	26,029	25	20,560 #
Electronics and Appliance Stores	215	32,943	149	97,297	364	86,823	72	10,152
Appliance, T.V., and Other Electronics Stores	101	22,963 #	73	92,728 #	152	69,208	30	6,715 #
Computer and Software Stores	109	9,980	73	4,569	201	16,724	40	3,437
Camera and Photographic Supplies Stores	5	#	3	#	11	891	2	#
Bldg. Matrl. and Garden Equip. and Supplies	235	84,603	251	57,766	350	134,334	94	32,099
Building Material and Supplies Dealers	153	71,773	120	43,868	226	118,745	66	29,552
Lawn and Garden Equip. and Supplies Stores	82	12,830	131	13,898	124	15,589	28	2,548
Food and Beverage Stores	397	77,601	334	53,033	581	138,748	141	39,649
Supermarkets and Other Grocery Stores	190	57,114	208	47,440	228	107,441	71	34,196
Convenience Stores	77	7,508	34	2,520	77	9,723	22	3,181
Specialty Food Stores	67	822	59	549	132	2,938	21	274
Beer, Wine, and Liquor Stores	63	12,158	33	2,525	144	18,646	27	1,998
Health and Personal Care Stores	209	27,702	141	16,732	353	56,660	68	11,353
Pharmacies and Drug Stores	57	20,685	50	13,041	107	36,471	21	7,191
Health and Personal Care Stores	152	7,016	91	3,691	246	20,189	47	4,162
Gasoline Stations	158	135,630	178	104,533	208	220,733	72	71,801
Clothing and Clothing Accessories Stores	491	75,676	550	51,433	1,049	221,031	156	11,651
Men's Clothing Stores	25	2,359	17	2,323	50	6,791	3	#
Women's Clothing Stores	64	11,925	89	6,148	191	29,829	15	1,017
Family Clothing Stores, Accessories, and Other Stores	256	42,157	325	32,690	535	131,199	95	9,238 #
Shoe Stores	51	10,515	43	6,734	115	25,728	11	1,396
Jewelry, Luggage, and Leather Goods Stores	95	8,720	76	3,537	158	27,484	32	#
Sporting Goods, Hobby, Book, and Music Stores	230	34,442	172	21,397	531	73,869	132	10,649
Sporting Goods Stores	90	9,417	51	6,678	214	26,842	51	4,743
Hobby, Toy and Musical Instrument Stores	56	18,577	55	10,079	119	31,740	29	3,247
Book, Periodical, and Music Stores	84	6,448	66	4,640	198	15,288	52	2,660
General Merchandise Stores	106	236,945	138	180,573	284	325,203	33	83,173
Miscellaneous Store Retailers	1,025	45,628	930	25,745	1,959	71,431	409	17,687
Florists	54	1,013	28	822	104	2,588	18	317
Office Supplies and Stationery Stores	21	7,469	10	4,186	51	12,763	6	2,266
Gift, Novelty, and Souvenir Stores	185	5,779	144	2,623	225	9,720	72	723
Used Merchandise Stores	107	1,177	212	2,459	204	3,799	42	1,110
Other Miscellaneous Store Retailers	658	30,190	536	15,655	1,375	42,562	271	13,271
Nonstore Retailers	1,361	8,558	1,341	3,913	5,729	24,134	563	4,046
Food Services and Drinking Places	1,038	123,637	809	84,322	1,836	253,105	415	48,581
Full-Service Restaurants	353	51,189	281	31,994	684	119,802	154	22,966 #
Limited-Service Eating Places	564	68,182	445	50,442	978	126,561	224	25,004
Special Food Services	85	1,798	57	1,063	139	4,627	25	#
Drinking Places (Alcoholic Beverages)	36	2,469	26	822	35	2,115	12	611
<i>Total Retail and Food Services</i>	6,239	1,047,123	5,559	791,100	14,113	1,969,365	2,371	408,351
<i>All Other Outlets</i>	3,210	459,507	2,568	317,185	8,106	671,248	1,477	306,897
<i>Total All Outlets</i>	9,449	1,506,630	8,127	1,108,285	22,219	2,640,613	3,848	715,247
Historical Data								
Comparable data for total all outlets:								
2004	11,197	1,817,938	8,924	1,051,596	24,347	3,011,994	4,076	739,421
2005	11,024	1,921,370	8,921	1,205,590	24,461	3,200,701	4,109	795,912
2006	10,873	1,880,202	8,940	1,215,031	24,047	3,269,818	4,099	810,025
2007	11,069	1,793,203	8,885	1,258,307	24,315	3,152,690	4,183	827,344
2008	9,873	1,591,234	8,134	1,104,944	22,008	2,777,112	3,813	827,125

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	39	4,683	49	1,590	19	#
Home Furnishings and Appliance Stores	3	#	46	2,770	47	1,297	12	390
Bldg. Matrl. and Garden Equip. and Supplies	1	#	42	9,952	45	5,812	24	2,670
Food and Beverage Stores	6	83	44	7,620	50	7,670	23	2,628
Gasoline Stations	1	#	22	10,619	27	8,174	15	8,301
Clothing and Clothing Accessories Stores	1	#	43	1,380	44	1,010	12	210
General Merchandise Stores	--	#	13	#	13	1,325	5	169
Food Services and Drinking Places	7	227	122	7,626	117	6,561	53	4,986
Other Retail Group	22	1,220 #	564	24,071 #	611	8,509	129	13,301 #
Total Retail and Food Services	43	1,529	935	68,719	1,003	41,948	292	32,655
All Other Outlets	23	3,433	418	25,067	463	23,103	201	56,498
Totals All Outlets	66	4,962	1,353	93,786	1,466	65,051	493	89,153
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	1,912	39	4,534	23	4,988	67	8,099
Home Furnishings and Appliance Stores	14	704	9	161	17	1,271	49	3,437
Bldg. Matrl. and Garden Equip. and Supplies	19	5,440	32	2,153	23	3,995	53	9,567
Food and Beverage Stores	24	5,581	27	3,666	17	5,240	62	13,961
Gasoline Stations	7	4,960	18	10,498	28	14,346	18	12,069
Clothing and Clothing Accessories Stores	18	533	9	217	17	617	40	970
General Merchandise Stores	8	#	8	#	11	#	10	19,719
Food Services and Drinking Places	63	4,612	61	4,660	62	6,621	147	9,727
Other Retail Group	209	12,803 #	214	12,216 #	255	12,138 #	732	8,706
Total Retail and Food Services	377	36,544	417	38,105	453	49,217	1,178	86,255
All Other Outlets	182	13,356	233	27,666	228	22,273	530	32,833
Totals All Outlets	559	49,900	650	65,771	681	71,490	1,708	119,088
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	4,739	160	25,896	20	631	10	1,600
Home Furnishings and Appliance Stores	19	1,868	87	4,352	9	351	6	223
Bldg. Matrl. and Garden Equip. and Supplies	31	3,466	87	17,446	21	1,865	17	1,397
Food and Beverage Stores	19	2,616	114	25,105	24	3,345	12	1,159
Gasoline Stations	19	6,719	53	45,036	10	2,227	4	2,128
Clothing and Clothing Accessories Stores	12	732	154	4,208	15	351	4	144
General Merchandise Stores	5	#	41	#	1	#	1	#
Food Services and Drinking Places	45	4,084	248	21,215	42	2,271	35	1,091
Other Retail Group	178	14,031 #	952	36,812 #	259	2,982 #	92	2,032 #
Total Retail and Food Services	348	38,256	1,896	180,069	401	14,023	181	9,774
All Other Outlets	216	16,260	896	83,709	222	21,658	116	10,564
Totals All Outlets	564	54,516	2,792	263,777	623	35,681	297	20,338
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	532	26	2,567	52	7,793	2	#
Home Furnishings and Appliance Stores	17	734	34	740	37	950	3	#
Bldg. Matrl. and Garden Equip. and Supplies	20	2,642	42	4,044	31	3,944	8	635
Food and Beverage Stores	20	3,948	22	5,447	41	7,903	5	256
Gasoline Stations	13	3,273	19	4,774	16	9,716	4	382
Clothing and Clothing Accessories Stores	23	2,634	19	523	43	996	1	#
General Merchandise Stores	12	382	8	614	6	10,949	6	58
Food Services and Drinking Places	85	7,983	101	3,302	114	9,437	17	374
Other Retail Group	188	7,961	374	4,864	452	10,299	41	265 #
Total Retail and Food Services	390	30,089	645	26,875	792	61,987	87	1,969
All Other Outlets	191	13,253	299	14,373	412	49,979	29	1,099
Totals All Outlets	581	43,342	944	41,248	1,204	111,966	116	3,068

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	53	6,293	109	28,484	66	20,874	12	494
Home Furnishings and Appliance Stores	49	2,267	70	8,932	30	1,472	7	298
Bldg. Matrl. and Garden Equip. and Supplies	85	6,749	58	21,207	55	8,308	17	1,706
Food and Beverage Stores	48	8,154	75	13,918	43	9,067	19	1,061
Gasoline Stations	35	21,368	41	25,636	31	34,525	17	4,623
Clothing and Clothing Accessories Stores	35	1,033	107	14,200	18	643	9	392
General Merchandise Stores	8	#	24	58,395	9	#	2	#
Food Services and Drinking Places	155	8,979	176	21,903	121	9,298	39	1,672
Other Retail Group	687	17,638 #	584	24,595	548	22,127 #	250	2,587 #
Total Retail and Food Services	1,155	72,482	1,244	217,267	921	106,314	372	12,833
All Other Outlets	607	32,177	636	81,666	458	27,182	169	4,870
Totals All Outlets	1,762	104,658	1,880	298,934	1,379	133,496	541	17,703

Type of business	TUOLUMNE		YUBA	
	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services				
Motor Vehicle and Parts Dealers	58	8,748	63	5,853
Home Furnishings and Appliance Stores	67	2,834	41	1,679
Bldg. Matrl. and Garden Equip. and Supplies	56	8,936	47	3,598
Food and Beverage Stores	45	9,400	56	5,896
Gasoline Stations	27	13,896	27	17,910
Clothing and Clothing Accessories Stores	80	4,803	54	671
General Merchandise Stores	11	#	12	#
Food Services and Drinking Places	139	11,646	116	8,481
Other Retail Group	777	34,557 #	441	23,400 #
Total Retail and Food Services	1,260	94,820	857	67,488
All Other Outlets	621	33,548	363	39,465
Totals All Outlets	1,881	128,368	1,220	106,953

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	642	55	8,178	67	66,578	17	1,088
Home Furnishings and Appliance Stores	58	11,144	70	4,965	70	2,135	93	14,123
Bldg. Matrl. and Garden Equip. and Supplies	19	4,179	30	3,796	14	#	8	#
Food and Beverage Stores	16	3,647	69	16,636	50	7,936	16	5,538
Gasoline Stations	16	19,163	11	11,839	13	21,018	11	13,107
Clothing and Clothing Accessories Stores	42	1,009	91	7,430	79	4,197	74	#
General Merchandise Stores	18	58	16	#	45	63,920	20	#
Food Services and Drinking Places	63	11,084	223	22,741	211	32,573	69	11,125
Other Retail Group	282	7,638	782	24,193 #	474	34,935 #	368	40,367 #
Total Retail and Food Services	529	58,562	1,347	99,777	1,023	233,292	676	85,348
All Other Outlets	330	8,303	583	45,007	561	28,875	364	10,428
Totals All Outlets	859	66,865	1,930	144,784	1,584	262,167	1,040	95,776
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	370	88,543	50	24,123	34	2,212	33	#
Home Furnishings and Appliance Stores	325	49,242	51	4,487	34	6,949	88	3,108
Bldg. Matrl. and Garden Equip. and Supplies	174	73,313	25	13,598	17	12,701	19	2,089
Food and Beverage Stores	258	38,569	51	13,586	32	10,078	46	10,287
Gasoline Stations	89	100,428	28	19,454	13	15,883	12	16,295
Clothing and Clothing Accessories Stores	396	26,668	111	10,443	38	4,219	185	59,879
General Merchandise Stores	93	50,641	26	71,660	13	33,567	50	28,826
Food Services and Drinking Places	786	144,767	161	21,118	117	15,394	186	31,569
Other Retail Group	1,861	77,533	485	17,156	426	9,096	570	45,087 #
Total Retail and Food Services	4,352	649,705	988	195,626	724	110,099	1,189	197,140
All Other Outlets	3,545	468,883	416	19,565	271	6,759	626	23,458
Totals All Outlets	7,897	1,118,588	1,404	215,191	995	116,858	1,815	220,598
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	5,051	38	4,496	28	7,508	50	3,079
Home Furnishings and Appliance Stores	31	2,921	23	2,227	26	1,549	24	827
Bldg. Matrl. and Garden Equip. and Supplies	15	4,518	34	9,627	16	2,196	13	484
Food and Beverage Stores	17	4,310	21	9,388	18	4,108	41	4,071
Gasoline Stations	8	8,301	13	9,911	9	#	14	14,597
Clothing and Clothing Accessories Stores	25	2,986	22	899	40	1,490	43	3,162
General Merchandise Stores	4	#	8	#	1	#	21	#
Food Services and Drinking Places	57	7,015	72	6,657	64	6,044	106	9,109
Other Retail Group	260	24,040 #	336	12,017 #	314	41,402 #	217	40,781 #
Total Retail and Food Services	434	59,142	567	55,221	516	64,297	529	76,110
All Other Outlets	185	6,262	288	8,351	262	12,837	384	17,606
Totals All Outlets	619	65,404	855	63,572	778	77,134	913	93,717
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	306	149,020	48	5,428	36	4,902	28	4,671
Home Furnishings and Appliance Stores	263	47,638	38	1,043	11	1,189	21	7,202
Bldg. Matrl. and Garden Equip. and Supplies	126	58,045	28	12,881	5	3,970	14	#
Food and Beverage Stores	229	52,812	50	5,813	30	6,153	20	4,814
Gasoline Stations	119	105,013	15	15,415	28	54,642	7	6,525
Clothing and Clothing Accessories Stores	427	68,632	56	1,931	56	24,894	28	#
General Merchandise Stores	98	241,227	29	28,920	8	#	11	#
Food Services and Drinking Places	770	113,863	113	15,110	104	16,088	56	7,378
Other Retail Group	2,284	93,230	216	10,393	123	16,553 #	380	34,864 #
Total Retail and Food Services	4,622	929,481	593	96,936	401	128,392	565	65,453
All Other Outlets	2,096	227,227	430	23,047	134	6,126	132	5,797
Totals All Outlets	6,718	1,156,708	1,023	119,983	535	134,518	697	71,250

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BIG BEAR LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	14,717	41	26,428	17	63,598	12	656
Home Furnishings and Appliance Stores	60	1,880	147	16,359	86	13,227	23	1,387
Bldg. Matrl. and Garden Equip. and Supplies	16	1,180	53	19,623	14	1,341	9	4,122
Food and Beverage Stores	55	7,655	116	23,946	30	5,300	19	5,462
Gasoline Stations	20	19,572	27	20,138	7	7,305	6	4,023
Clothing and Clothing Accessories Stores	54	1,343	244	15,196	378	161,423	32	1,489
General Merchandise Stores	25	7,889	51	2,408	30	67,391	11	#
Food Services and Drinking Places	150	12,629	509	55,740	209	64,918	68	10,654
Other Retail Group	385	6,515	1,792	62,687	841	33,055	208	9,471 #
Total Retail and Food Services	865	73,380	2,980	242,525	1,612	417,558	388	37,266
All Other Outlets	403	15,996	1,221	70,225	849	87,183	114	3,449
Totals All Outlets	1,268	89,376	4,201	312,750	2,461	504,741	502	40,715
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	4,970	39	7,868	46	101,545	96	28,683
Home Furnishings and Appliance Stores	90	12,366	48	11,690	82	135,098	195	98,909
Bldg. Matrl. and Garden Equip. and Supplies	21	26,023	18	10,064	25	#	51	35,807
Food and Beverage Stores	32	9,302	26	11,478	53	9,936	96	24,853
Gasoline Stations	10	15,287	19	18,590	19	14,972	33	34,180
Clothing and Clothing Accessories Stores	182	78,282	73	12,401	96	10,860	241	28,650
General Merchandise Stores	25	66,646	8	#	30	35,541	52	95,784
Food Services and Drinking Places	158	38,973	111	15,302	198	34,784	373	71,462
Other Retail Group	432	36,130	293	19,146 #	477	23,680 #	990	84,001
Total Retail and Food Services	1,004	287,979	635	106,539	1,026	366,418	2,127	502,327
All Other Outlets	842	96,459	284	15,670	671	79,286	1,560	151,620
Totals All Outlets	1,846	384,438	919	122,209	1,697	445,704	3,687	653,948
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	48,245	11	32,420	44	6,018	41	12,485
Home Furnishings and Appliance Stores	56	4,553	30	2,119	44	836	67	7,604
Bldg. Matrl. and Garden Equip. and Supplies	24	3,310	5	#	29	488	28	16,734
Food and Beverage Stores	35	6,049	12	6,025	24	3,042	51	12,447
Gasoline Stations	13	7,897	7	7,674	17	14,059	21	26,216
Clothing and Clothing Accessories Stores	94	13,704	80	4,954	210	12,692	160	82,282
General Merchandise Stores	8	#	10	#	42	#	20	24,279
Food Services and Drinking Places	133	23,305	45	8,878	74	8,211	165	27,722
Other Retail Group	305	15,128 #	229	8,284 #	723	41,802 #	690	21,176
Total Retail and Food Services	706	122,192	429	70,355	1,207	87,149	1,243	230,946
All Other Outlets	653	52,414	289	46,655	240	3,867	935	54,744
Totals All Outlets	1,359	174,605	718	117,011	1,447	91,016	2,178	285,690
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	63	4,817	7	#	56	116,012	84	45,537
Home Furnishings and Appliance Stores	80	26,860	22	4,500	160	19,260	50	#
Bldg. Matrl. and Garden Equip. and Supplies	35	24,868	7	#	33	3,092	36	15,405
Food and Beverage Stores	32	9,819	18	8,446	53	20,927	62	11,595
Gasoline Stations	17	17,013	6	5,715	27	28,267	38	27,843
Clothing and Clothing Accessories Stores	66	10,730	88	14,562	302	83,087	101	5,479
General Merchandise Stores	7	8,172	7	18,187	21	72,063	36	40,217
Food Services and Drinking Places	142	26,392	80	11,103	236	45,751	226	26,742
Other Retail Group	429	18,017	187	29,269 #	1,419	30,754	533	69,160 #
Total Retail and Food Services	871	146,686	422	91,782	2,307	419,213	1,166	241,978
All Other Outlets	752	39,585	124	7,993	1,388	126,987	997	111,749
Totals All Outlets	1,623	186,271	546	99,775	3,695	546,200	2,163	353,726

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	58	54,653	33	4,669	40	137,122	97	30,962
Home Furnishings and Appliance Stores	48	5,370	26	639	86	22,231	109	22,543
Bldg. Matrl. and Garden Equip. and Supplies	15	1,654	17	9,170	16	#	56	23,528
Food and Beverage Stores	35	7,828	31	6,352	22	3,374	63	22,981
Gasoline Stations	18	17,664	15	15,063	10	8,942	34	25,358
Clothing and Clothing Accessories Stores	38	2,602	29	1,440	137	63,465	158	23,704
General Merchandise Stores	12	9,494	9	#	20	60,882	29	80,354
Food Services and Drinking Places	120	12,292	82	9,589	147	27,758	307	38,430
Other Retail Group	305	6,823	176	29,608 #	420	43,330 #	857	37,978
Total Retail and Food Services	649	118,381	418	76,531	898	367,106	1,710	305,839
All Other Outlets	326	22,801	195	23,088	630	70,235	801	60,752
Totals All Outlets	975	141,182	613	99,619	1,528	437,341	2,511	366,590

Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	84	14,906	27	2,837	174	41,276	55	9,570
Home Furnishings and Appliance Stores	94	4,747	60	12,698	194	44,808	69	13,857
Bldg. Matrl. and Garden Equip. and Supplies	37	7,473	14	#	67	21,683	19	11,108
Food and Beverage Stores	49	9,878	28	12,592	120	30,676	48	12,655
Gasoline Stations	21	24,536	12	19,918	53	58,890	20	15,439
Clothing and Clothing Accessories Stores	83	28,018	89	10,510	314	36,187	126	22,554
General Merchandise Stores	43	65,853	35	#	80	198,999	23	98,793
Food Services and Drinking Places	167	24,394	125	22,301	422	67,428	178	25,538
Other Retail Group	492	29,600	356	54,141 #	1,079	53,306	601	30,625
Total Retail and Food Services	1,070	209,405	746	134,997	2,503	553,254	1,139	240,138
All Other Outlets	1,089	129,211	295	14,908	1,399	57,206	356	15,916
Totals All Outlets	2,159	338,616	1,041	149,904	3,902	610,459	1,495	256,054

Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	93	40,424	20	2,450	79	12,758
Home Furnishings and Appliance Stores	22	622	86	11,937	16	818	34	10,469
Bldg. Matrl. and Garden Equip. and Supplies	9	543	30	21,098	7	781	9	5,571
Food and Beverage Stores	22	6,035	46	19,155	27	9,091	45	9,732
Gasoline Stations	10	10,249	27	22,423	11	22,995	16	14,811
Clothing and Clothing Accessories Stores	65	1,589	112	14,569	26	1,919	29	#
General Merchandise Stores	13	#	23	82,859	1	#	12	#
Food Services and Drinking Places	92	11,377	227	32,909	59	4,783	109	11,364
Other Retail Group	300	21,847 #	597	32,007	86	2,430 #	200	21,006 #
Total Retail and Food Services	542	52,261	1,241	277,381	253	45,267	533	85,712
All Other Outlets	227	7,751	631	31,587	86	15,535	306	26,955
Totals All Outlets	769	60,013	1,872	308,968	339	60,802	839	112,667

Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	4,592	86	9,108	118	96,342	198	56,933
Home Furnishings and Appliance Stores	36	3,252	58	11,552	141	40,745	194	25,438
Bldg. Matrl. and Garden Equip. and Supplies	23	14,047	20	#	78	39,497	68	26,619
Food and Beverage Stores	25	2,396	105	12,729	92	23,530	77	23,178
Gasoline Stations	15	20,694	22	15,151	45	34,652	41	58,634
Clothing and Clothing Accessories Stores	117	36,231	182	8,608	176	40,051	203	23,002
General Merchandise Stores	15	30,083	67	10,400	41	93,856	52	96,742
Food Services and Drinking Places	81	12,092	169	13,780	302	38,602	324	49,339
Other Retail Group	132	8,738	583	17,400 #	806	47,733	1,133	35,017
Total Retail and Food Services	471	132,123	1,292	98,727	1,799	455,009	2,290	394,903
All Other Outlets	852	158,026	522	41,217	1,071	103,186	1,389	213,854
Totals All Outlets	1,323	290,149	1,814	139,944	2,870	558,195	3,679	608,757

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	18,321	274	106,047	65	24,785	43	17,487
Home Furnishings and Appliance Stores	19	11,900	449	74,038	61	#	130	41,905
Bldg. Matrl. and Garden Equip. and Supplies	7	3,353	120	24,358	17	#	41	8,017
Food and Beverage Stores	11	4,260	121	34,001	46	8,783	54	13,168
Gasoline Stations	3	#	43	44,886	13	12,100	16	16,923
Clothing and Clothing Accessories Stores	59	39,401	1,048	236,349	91	3,254	177	39,807
General Merchandise Stores	4	12,330	211	111,971	34	18,421	28	114,529
Food Services and Drinking Places	28	9,655	462	80,633	153	20,757	212	38,120
Other Retail Group	119	20,608 #	4,028	66,566	388	42,281 #	675	42,911
Total Retail and Food Services	259	119,828	6,756	778,848	868	130,381	1,376	332,868
All Other Outlets	165	19,061	2,434	140,780	550	14,846	680	68,935
Totals All Outlets	424	138,890	9,190	919,628	1,418	145,226	2,056	401,803
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	865	41	3,211	40	25,236	21	1,662
Home Furnishings and Appliance Stores	88	#	80	3,212	54	3,915	62	1,333
Bldg. Matrl. and Garden Equip. and Supplies	19	2,808	24	#	20	#	13	3,670
Food and Beverage Stores	39	8,469	33	5,405	52	11,364	24	8,522
Gasoline Stations	18	13,622	11	13,557	25	26,705	13	14,633
Clothing and Clothing Accessories Stores	84	8,480	184	4,081	117	28,702	77	2,305
General Merchandise Stores	28	36,339	77	55,815	19	34,422	17	385
Food Services and Drinking Places	149	26,801	138	14,954	190	34,825	106	18,869
Other Retail Group	702	54,956 #	1,396	67,953 #	400	32,060 #	464	10,951
Total Retail and Food Services	1,137	152,340	1,984	168,189	917	197,230	797	62,330
All Other Outlets	449	197,537	482	82,922	403	16,993	383	20,249
Totals All Outlets	1,586	349,877	2,466	251,111	1,320	214,223	1,180	82,579
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	1,233	25	21,590	26	4,587	38	1,087
Home Furnishings and Appliance Stores	54	3,358	34	1,735	18	902	70	2,151
Bldg. Matrl. and Garden Equip. and Supplies	19	2,014	19	3,663	14	6,265	15	908
Food and Beverage Stores	15	8,834	31	11,426	48	9,124	28	4,037
Gasoline Stations	15	14,250	13	14,085	12	9,171	20	22,926
Clothing and Clothing Accessories Stores	76	6,862	58	2,592	30	1,710	54	#
General Merchandise Stores	9	#	5	#	15	8,696	24	11,647
Food Services and Drinking Places	105	14,905	150	20,507	59	5,581	118	11,285
Other Retail Group	499	50,112 #	441	23,839 #	102	2,530	313	6,893 #
Total Retail and Food Services	807	101,567	776	99,436	324	48,566	680	60,936
All Other Outlets	376	7,400	278	13,785	120	14,802	443	13,170
Totals All Outlets	1,183	108,967	1,054	113,221	444	63,368	1,123	74,106
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	8,821	87	32,422	21	30,304	43	80,837
Home Furnishings and Appliance Stores	11	53	93	22,964	14	#	70	35,152
Bldg. Matrl. and Garden Equip. and Supplies	11	2,397	23	15,749	8	1,124	22	12,532
Food and Beverage Stores	13	2,577	70	11,390	19	2,164	17	7,383
Gasoline Stations	11	10,864	29	32,889	3	#	16	20,451
Clothing and Clothing Accessories Stores	12	#	172	31,981	25	204	42	15,989
General Merchandise Stores	5	#	52	43,587	13	29,581	6	#
Food Services and Drinking Places	56	6,082	260	39,323	62	6,324	140	28,921
Other Retail Group	121	21,442 #	860	21,410	119	16,372 #	316	44,487 #
Total Retail and Food Services	257	52,236	1,646	251,715	284	86,074	672	245,753
All Other Outlets	119	55,106	638	40,684	151	9,723	332	38,484
Totals All Outlets	376	107,342	2,284	292,399	435	95,797	1,004	284,237

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	EL CAJON		EL CENTRO		EL CERRITO		EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	121	77,505	49	15,605	13	#	162	121,791
Home Furnishings and Appliance Stores	87	21,470	24	9,807	27	3,673	91	6,171
Bldg. Matrl. and Garden Equip. and Supplies	49	29,051	30	13,160	10	4,330	37	18,831
Food and Beverage Stores	88	17,325	30	6,204	16	6,083	117	9,309
Gasoline Stations	53	41,528	16	12,180	6	4,275	24	21,037
Clothing and Clothing Accessories Stores	157	28,054	89	30,208	41	6,937	142	4,563
General Merchandise Stores	27	47,935	21	69,550	7	950	58	14,368
Food Services and Drinking Places	226	30,089	117	19,881	70	7,359	229	16,424
Other Retail Group	589	32,970	162	11,256	237	27,091 #	410	9,322
Total Retail and Food Services	1,397	325,927	538	187,851	427	60,697	1,270	221,816
All Other Outlets	839	78,545	348	31,401	146	5,189	820	43,259
Totals All Outlets	2,236	404,472	886	219,252	573	65,886	2,090	265,075
Type of business	EL SEGUNDO		ELK GROVE		EMERYVILLE		ENCINITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	16	1,009	75	73,907	9	#	34	21,335
Home Furnishings and Appliance Stores	48	17,299	101	22,784	42	35,995	100	16,792
Bldg. Matrl. and Garden Equip. and Supplies	9	3,171	32	12,669	6	#	54	18,565
Food and Beverage Stores	13	6,148	49	23,818	21	5,834	53	19,812
Gasoline Stations	10	#	28	34,791	4	4,967	23	26,523
Clothing and Clothing Accessories Stores	63	9,015	152	15,834	59	22,173	156	10,096
General Merchandise Stores	10	#	25	48,528	2	#	16	#
Food Services and Drinking Places	148	25,386	229	37,251	105	21,014	203	31,737
Other Retail Group	239	59,887 #	932	38,805	188	33,947 #	1,175	54,602 #
Total Retail and Food Services	556	121,915	1,623	308,387	436	123,931	1,814	199,462
All Other Outlets	452	115,127	595	34,526	288	30,642	827	23,921
Totals All Outlets	1,008	237,042	2,218	342,913	724	154,573	2,641	223,383
Type of business	ESCONDIDO		EUREKA		FAIRFIELD		FOLSOM	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	179	116,590	55	23,269	70	31,465	33	59,921
Home Furnishings and Appliance Stores	129	8,015	51	7,739	72	16,522	98	18,489
Bldg. Matrl. and Garden Equip. and Supplies	67	38,492	39	14,027	30	10,878	24	14,755
Food and Beverage Stores	116	32,249	29	9,426	67	15,891	41	17,405
Gasoline Stations	42	58,541	20	10,631	33	30,656	20	17,052
Clothing and Clothing Accessories Stores	262	51,055	72	10,067	128	22,857	142	33,923
General Merchandise Stores	31	44,645	24	53,359	33	72,026	23	77,335
Food Services and Drinking Places	313	40,340	140	15,266	209	31,302	208	30,338
Other Retail Group	1,170	45,029	455	22,143	632	20,890	691	33,106
Total Retail and Food Services	2,309	434,957	885	165,927	1,274	252,488	1,280	302,323
All Other Outlets	1,260	104,373	389	32,573	643	74,866	528	39,323
Totals All Outlets	3,569	539,329	1,274	198,500	1,917	327,355	1,808	341,647
Type of business	FONTANA		FOSTER CITY		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	192	69,265	1	#	43	7,526	143	104,165
Home Furnishings and Appliance Stores	113	3,819	35	1,955	108	33,595	280	39,898
Bldg. Matrl. and Garden Equip. and Supplies	58	22,347	6	#	21	3,479	52	26,226
Food and Beverage Stores	107	25,918	10	4,476	54	8,813	117	22,741
Gasoline Stations	58	68,057	5	6,413	30	31,093	50	53,283
Clothing and Clothing Accessories Stores	288	13,108	27	157	64	5,295	144	12,955
General Merchandise Stores	79	73,815	5	#	14	66,921	56	79,772
Food Services and Drinking Places	282	39,963	60	9,521	162	21,152	410	48,358
Other Retail Group	1,578	45,112	198	35,393 #	447	23,008	1,358	73,903
Total Retail and Food Services	2,755	361,404	347	57,914	943	200,883	2,610	461,301
All Other Outlets	894	110,368	241	49,387	637	32,300	2,034	200,529
Totals All Outlets	3,649	471,772	588	107,301	1,580	233,183	4,644	661,830

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	593	158,325	158	27,442	157	39,070	106	12,982
Home Furnishings and Appliance Stores	478	72,097	114	19,159	169	5,811	66	4,110
Bldg. Matrl. and Garden Equip. and Supplies	174	70,108	32	11,492	56	16,571	30	14,581
Food and Beverage Stores	457	87,055	98	20,499	152	18,008	73	12,583
Gasoline Stations	174	123,691	33	42,473	39	55,471	16	20,678
Clothing and Clothing Accessories Stores	760	99,293	190	17,372	157	9,927	118	1,098
General Merchandise Stores	134	245,427	51	70,558	51	54,455	40	19,886
Food Services and Drinking Places	1,213	158,589	326	48,192	457	49,043	251	23,345
Other Retail Group	2,670	132,745	859	38,355	929	52,809	516	9,302
Total Retail and Food Services	6,653	1,147,331	1,861	295,541	2,167	301,165	1,216	118,566
All Other Outlets	3,820	319,304	1,337	91,874	1,359	53,897	927	46,235
Totals All Outlets	10,473	1,466,635	3,198	387,415	3,526	355,062	2,143	164,801
Type of business	GILROY		GLENDALE		GLENDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	69	22,776	185	103,619	68	20,446	33	15,774
Home Furnishings and Appliance Stores	64	16,623	254	17,656	61	13,430	42	19,906
Bldg. Matrl. and Garden Equip. and Supplies	24	13,350	59	20,642	28	#	23	16,188
Food and Beverage Stores	54	8,718	205	34,168	27	9,153	40	8,796
Gasoline Stations	21	27,146	36	39,248	11	9,779	12	13,229
Clothing and Clothing Accessories Stores	164	62,275	449	109,581	94	3,706	34	935
General Merchandise Stores	19	56,268	97	65,895	66	35,513	7	32,990
Food Services and Drinking Places	137	22,993	515	65,773	119	16,841	97	15,438
Other Retail Group	373	17,735	1,622	49,573	705	25,692 #	418	12,540
Total Retail and Food Services	925	247,883	3,422	506,155	1,179	134,560	706	135,796
All Other Outlets	429	29,552	1,801	117,204	436	18,599	501	37,848
Totals All Outlets	1,354	277,435	5,223	623,359	1,615	153,159	1,207	173,644
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	11,376	44	21,346	81	32,343	193	40,367
Home Furnishings and Appliance Stores	37	4,155	40	3,507	50	21,443	141	11,398
Bldg. Matrl. and Garden Equip. and Supplies	25	11,109	22	10,517	24	26,422	70	42,514
Food and Beverage Stores	22	13,858	40	9,866	59	7,582	107	19,986
Gasoline Stations	12	11,504	16	11,593	16	17,586	42	46,374
Clothing and Clothing Accessories Stores	49	2,121	93	13,401	73	8,803	171	26,748
General Merchandise Stores	14	12,610	16	40,038	25	#	65	76,367
Food Services and Drinking Places	95	10,511	138	17,201	168	16,913	376	37,426
Other Retail Group	287	14,793	313	12,948	318	83,901 #	901	33,359
Total Retail and Food Services	582	92,036	722	140,418	814	214,995	2,066	334,539
All Other Outlets	285	15,000	313	21,406	447	25,472	1,688	299,817
Totals All Outlets	867	107,036	1,035	161,824	1,261	240,467	3,754	634,357
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	12,585	61	38,320	12	3,181	128	9,276
Home Furnishings and Appliance Stores	19	860	57	3,347	21	2,108	65	1,692
Bldg. Matrl. and Garden Equip. and Supplies	18	6,639	18	13,725	7	3,183	32	3,837
Food and Beverage Stores	32	5,839	49	10,458	22	5,788	49	12,350
Gasoline Stations	7	5,607	27	23,565	2	#	34	40,397
Clothing and Clothing Accessories Stores	37	2,244	61	9,821	82	1,246	37	267
General Merchandise Stores	4	779	33	37,279	12	22	23	16,961
Food Services and Drinking Places	51	8,562	180	21,322	121	16,526	121	16,446
Other Retail Group	226	5,420	434	14,740	348	10,488 #	473	7,007
Total Retail and Food Services	409	48,535	920	172,578	627	42,542	962	108,233
All Other Outlets	271	22,021	381	22,351	229	4,363	475	24,169
Totals All Outlets	680	70,557	1,301	194,928	856	46,905	1,437	132,403

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	7,422	199	77,667	43	26,457	79	30,642
Home Furnishings and Appliance Stores	22	600	246	19,655	50	6,368	75	8,933
Bldg. Matrl. and Garden Equip. and Supplies	17	3,229	86	28,525	14	#	44	11,661
Food and Beverage Stores	24	7,241	134	36,892	86	6,794	48	9,475
Gasoline Stations	14	8,913	54	50,973	6	7,205	12	13,022
Clothing and Clothing Accessories Stores	29	497	411	26,192	225	10,320	169	6,576
General Merchandise Stores	6	10,641	141	53,088	49	12,586	43	10,201
Food Services and Drinking Places	82	7,286	498	71,712	195	15,446	178	15,771
Other Retail Group	208	4,102	2,522	66,281	365	19,006 #	1,077	9,347
Total Retail and Food Services	437	49,931	4,291	430,983	1,033	104,182	1,725	115,628
All Other Outlets	255	10,431	2,229	146,659	394	21,423	414	23,642
Totals All Outlets	692	60,362	6,520	577,642	1,427	125,605	2,139	139,271
Type of business	INDUSTRY		INGLEWOOD		IRVINE		LA HABRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	99	43,921	93	23,485	128	110,357	68	6,411
Home Furnishings and Appliance Stores	169	83,489	62	2,965	513	77,416	45	8,208
Bldg. Matrl. and Garden Equip. and Supplies	46	18,581	22	#	73	17,925	35	17,778
Food and Beverage Stores	47	3,904	101	13,930	100	31,323	61	11,756
Gasoline Stations	17	18,943	24	20,677	40	48,468	20	14,899
Clothing and Clothing Accessories Stores	362	21,945	212	18,271	362	50,481	44	6,962
General Merchandise Stores	193	77,342	56	38,346	68	89,931	26	71,491
Food Services and Drinking Places	149	26,495	265	24,075	575	109,038	163	19,663
Other Retail Group	2,000	22,744	662	31,230 #	1,714	76,731	331	12,764
Total Retail and Food Services	3,082	317,364	1,497	172,978	3,573	611,669	793	169,932
All Other Outlets	1,284	307,463	505	42,534	2,961	385,719	486	24,814
Totals All Outlets	4,366	624,826	2,002	215,512	6,534	997,389	1,279	194,746
Type of business	LA MESA		LA MIRADA		LA PUENTE		LA QUINTA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	49	40,033	20	3,547	59	7,046	14	8,819
Home Furnishings and Appliance Stores	75	10,887	38	#	53	725	42	14,865
Bldg. Matrl. and Garden Equip. and Supplies	17	3,970	14	#	16	1,854	15	16,017
Food and Beverage Stores	46	14,401	24	4,793	52	5,855	19	11,069
Gasoline Stations	19	17,469	14	26,527	8	8,309	4	6,912
Clothing and Clothing Accessories Stores	100	13,124	36	3,321	133	3,497	63	6,129
General Merchandise Stores	15	65,992	10	2,404	74	1,708	11	64,079
Food Services and Drinking Places	175	29,131	107	12,312	117	8,094	97	18,847
Other Retail Group	535	29,429	308	78,194 #	582	4,796	515	10,044
Total Retail and Food Services	1,031	224,435	571	131,098	1,094	41,885	780	156,781
All Other Outlets	496	15,502	367	53,036	237	3,566	314	16,819
Totals All Outlets	1,527	239,938	938	184,134	1,331	45,451	1,094	173,600
Type of business	LA VERNE		LAGUNA BEACH		LAGUNA HILLS		LAGUNA NIGUEL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	511	11	1,508	36	3,736	35	34,219
Home Furnishings and Appliance Stores	28	5,591	76	1,149	101	13,653	116	9,388
Bldg. Matrl. and Garden Equip. and Supplies	9	#	25	2,907	23	1,427	28	11,266
Food and Beverage Stores	16	4,609	22	6,095	29	4,141	31	15,098
Gasoline Stations	9	11,121	8	4,555	10	9,695	10	12,697
Clothing and Clothing Accessories Stores	39	4,167	164	5,437	104	15,860	101	8,403
General Merchandise Stores	21	16,376	21	163	20	24,977	25	89,138
Food Services and Drinking Places	79	11,024	109	22,117	97	18,844	121	20,691
Other Retail Group	234	11,310 #	808	12,141	409	12,588	631	16,680
Total Retail and Food Services	457	64,708	1,244	56,072	829	104,922	1,098	217,580
All Other Outlets	286	15,907	431	18,105	514	24,274	600	30,065
Totals All Outlets	743	80,615	1,675	74,177	1,343	129,195	1,698	247,645

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	LAKE ELSINORE		LAKE FOREST		LAKEWOOD		LANCASTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	55	17,012	70	16,548	35	19,181	132	35,920
Home Furnishings and Appliance Stores	42	2,847	155	13,535	48	16,064	100	4,685
Bldg. Matrl. and Garden Equip. and Supplies	11	9,844	34	19,781	20	12,165	41	15,964
Food and Beverage Stores	35	8,499	52	13,388	57	11,940	72	16,009
Gasoline Stations	18	23,014	23	28,411	20	26,315	33	31,365
Clothing and Clothing Accessories Stores	91	12,262	99	8,690	140	31,807	169	9,589
General Merchandise Stores	20	40,955	22	22,464	41	85,096	50	82,434
Food Services and Drinking Places	119	15,001	229	32,998	184	33,189	283	34,152
Other Retail Group	392	10,325	682	34,355	575	19,721	771	27,038
Total Retail and Food Services	783	139,758	1,366	190,170	1,120	255,478	1,651	257,155
All Other Outlets	329	11,561	896	77,648	266	11,589	845	77,522
Totals All Outlets	1,112	151,319	2,262	267,817	1,386	267,067	2,496	334,676

Type of business	LAWNDALE		LEMON GROVE		LINCOLN		LIVERMORE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	39	3,930	25	14,974	21	1,981	81	30,353
Home Furnishings and Appliance Stores	34	2,692	18	633	23	570	92	7,768
Bldg. Matrl. and Garden Equip. and Supplies	8	4,915	12	16,882	13	6,290	51	25,498
Food and Beverage Stores	29	3,329	18	5,598	16	7,710	54	14,533
Gasoline Stations	11	14,384	12	9,502	6	5,978	34	32,628
Clothing and Clothing Accessories Stores	19	1,157	25	2,613	31	2,734	60	3,522
General Merchandise Stores	10	#	5	#	6	#	21	60,874
Food Services and Drinking Places	67	7,128	55	6,835	66	8,032	206	27,393
Other Retail Group	151	6,036 #	156	6,775 #	263	10,953 #	640	17,748
Total Retail and Food Services	368	43,572	326	63,811	445	44,248	1,239	220,319
All Other Outlets	183	8,519	166	8,848	198	10,842	938	195,056
Totals All Outlets	551	52,090	492	72,660	643	55,089	2,177	415,375

Type of business	LODI		LOMPOC		LONG BEACH		LOS ANGELES	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	101	18,174	24	8,091	321	51,606	2,872	646,595
Home Furnishings and Appliance Stores	60	3,756	22	1,784	326	22,662	4,113	433,202
Bldg. Matrl. and Garden Equip. and Supplies	31	11,678	13	5,436	102	#	1,206	404,438
Food and Beverage Stores	62	12,294	43	11,074	452	63,332	3,498	541,375
Gasoline Stations	26	19,444	10	8,766	112	124,492	832	976,030
Clothing and Clothing Accessories Stores	65	5,714	23	2,638	536	41,196	9,449	707,729
General Merchandise Stores	12	35,153	6	#	329	85,639	2,081	765,233
Food Services and Drinking Places	166	18,902	87	8,793	1,098	152,577	10,318	1,346,701
Other Retail Group	479	13,006	301	17,592 #	3,357	391,936 #	28,823	901,706
Total Retail and Food Services	1,002	138,121	529	64,174	6,633	933,440	63,192	6,723,009
All Other Outlets	518	29,484	241	8,475	2,426	249,348	34,755	1,986,709
Totals All Outlets	1,520	167,605	770	72,648	9,059	1,182,789	97,947	8,709,718

Type of business	LOS BANOS		LOS GATOS		LYNWOOD		MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	3,067	25	14,520	47	2,582	51	10,751
Home Furnishings and Appliance Stores	24	589	71	4,415	47	1,481	33	1,704
Bldg. Matrl. and Garden Equip. and Supplies	9	5,427	18	3,603	17	#	19	8,237
Food and Beverage Stores	18	6,411	36	13,482	69	8,775	47	11,774
Gasoline Stations	13	10,868	11	11,570	10	14,007	24	8,556
Clothing and Clothing Accessories Stores	22	1,086	86	9,373	98	3,945	80	2,720
General Merchandise Stores	12	18,126	9	#	22	3,150	20	#
Food Services and Drinking Places	75	8,673	118	22,398	137	12,257	128	11,703
Other Retail Group	149	4,240	475	18,504 #	315	10,312 #	288	25,105 #
Total Retail and Food Services	347	58,486	849	97,865	762	56,508	690	80,550
All Other Outlets	150	7,657	469	96,684	267	13,288	309	24,713
Totals All Outlets	497	66,143	1,318	194,549	1,029	69,796	999	105,263

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	MALIBU		MANHATTAN BEACH		MANTECA		MARTINEZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	4	#	13	#	55	17,823	23	1,723
Home Furnishings and Appliance Stores	23	565	53	20,452	40	7,142	26	611
Bldg. Matrl. and Garden Equip. and Supplies	12	1,672	6	#	19	8,661	13	12,328
Food and Beverage Stores	13	5,229	30	13,491	47	8,971	19	7,674
Gasoline Stations	9	5,853	6	6,943	31	16,568	17	10,860
Clothing and Clothing Accessories Stores	91	8,265	120	17,219	49	7,705	27	555
General Merchandise Stores	10	441	16	31,593	9	51,679	5	#
Food Services and Drinking Places	55	14,233	141	33,226	148	18,098	89	7,380
Other Retail Group	240	8,007 #	437	36,037 #	313	18,969	358	22,097 #
Total Retail and Food Services	457	44,266	822	158,962	711	155,616	577	63,228
All Other Outlets	212	8,474	341	21,219	337	25,558	282	31,425
Totals All Outlets	669	52,740	1,163	180,181	1,048	181,174	859	94,653
Type of business	MENIFEE		MENLO PARK		MERCED		MILPITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	2,412	5	#	73	24,940	28	#
Home Furnishings and Appliance Stores	25	#	67	5,972	52	7,845	91	28,436
Bldg. Matrl. and Garden Equip. and Supplies	24	#	13	2,850	20	13,968	17	10,421
Food and Beverage Stores	18	10,092	28	16,532	53	12,161	52	9,648
Gasoline Stations	12	14,124	13	12,425	24	18,925	20	19,935
Clothing and Clothing Accessories Stores	34	8,394	66	5,589	100	10,370	158	67,431
General Merchandise Stores	8	17,061	2	#	17	57,209	27	30,854
Food Services and Drinking Places	56	10,136	105	16,640	173	22,125	282	44,928
Other Retail Group	308	20,511 #	369	32,822 #	382	15,793	434	53,276 #
Total Retail and Food Services	512	82,730	668	92,830	894	183,336	1,109	264,930
All Other Outlets	196	9,891	456	39,380	427	33,046	704	123,916
Totals All Outlets	708	92,621	1,124	132,210	1,321	216,382	1,813	388,846
Type of business	MISSION VIEJO		MODESTO		MONROVIA		MONTCLAIR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	78	43,112	167	27,780	37	40,809	107	41,444
Home Furnishings and Appliance Stores	180	33,783	200	30,342	52	10,388	76	13,492
Bldg. Matrl. and Garden Equip. and Supplies	37	11,417	54	26,037	19	#	21	3,374
Food and Beverage Stores	49	14,974	163	38,741	28	8,587	35	2,984
Gasoline Stations	24	32,329	55	36,644	7	10,681	9	8,406
Clothing and Clothing Accessories Stores	204	58,626	255	58,267	91	7,178	200	39,614
General Merchandise Stores	33	42,572	47	124,151	37	#	66	66,691
Food Services and Drinking Places	209	31,451	472	66,021	106	15,632	112	16,429
Other Retail Group	854	40,116	1,104	62,799	457	39,507 #	768	18,370
Total Retail and Food Services	1,668	308,379	2,517	470,783	834	132,783	1,394	210,804
All Other Outlets	803	46,427	1,161	136,445	461	31,269	396	24,472
Totals All Outlets	2,471	354,805	3,678	607,228	1,295	164,052	1,790	235,276
Type of business	MONTEBELLO		MONTEREY		MONTEREY PARK		MOORPARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	56	8,679	27	#	33	#	15	2,448
Home Furnishings and Appliance Stores	48	#	59	5,574	51	1,077	20	3,649
Bldg. Matrl. and Garden Equip. and Supplies	18	13,059	15	1,786	13	681	14	1,721
Food and Beverage Stores	55	8,331	43	7,874	54	5,652	23	4,943
Gasoline Stations	20	23,889	9	11,007	10	10,828	8	10,274
Clothing and Clothing Accessories Stores	118	30,466	86	9,190	83	3,565	20	3,336
General Merchandise Stores	40	40,326	12	#	50	982	7	15,065
Food Services and Drinking Places	175	21,693	188	32,203	145	22,384	78	9,013
Other Retail Group	363	31,390 #	526	43,862 #	544	22,945 #	254	9,350
Total Retail and Food Services	893	177,831	965	111,495	983	68,113	439	59,800
All Other Outlets	512	50,872	468	34,924	440	21,538	316	19,331
Totals All Outlets	1,405	228,703	1,433	146,419	1,423	89,651	755	79,131

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW		MURRIETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	88	26,874	25	12,393	46	25,980	83	16,607
Home Furnishings and Appliance Stores	90	7,051	42	2,068	104	21,754	107	25,567
Bldg. Matrl. and Garden Equip. and Supplies	36	18,007	23	8,870	32	7,097	33	16,145
Food and Beverage Stores	74	20,031	28	7,605	64	19,442	38	12,481
Gasoline Stations	37	37,667	14	18,562	22	21,876	27	28,238
Clothing and Clothing Accessories Stores	190	19,076	37	5,286	69	8,346	97	7,307
General Merchandise Stores	43	73,340	9	#	13	74,148	23	54,885
Food Services and Drinking Places	252	34,651	116	14,671	277	38,946	163	22,567
Other Retail Group	723	16,293	337	22,645 #	583	36,068	693	24,953
Total Retail and Food Services	1,533	252,990	631	92,100	1,210	253,656	1,264	208,751
All Other Outlets	467	17,824	486	22,546	883	86,933	626	33,101
Totals All Outlets	2,000	270,814	1,117	114,646	2,093	340,589	1,890	241,851
Type of business	NAPA		NATIONAL CITY		NEWARK		NEWPORT BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	52	25,039	101	70,996	69	15,256	77	125,550
Home Furnishings and Appliance Stores	81	5,485	59	2,953	38	3,244	230	10,714
Bldg. Matrl. and Garden Equip. and Supplies	48	21,675	28	4,365	21	15,013	37	12,670
Food and Beverage Stores	121	22,108	76	7,795	33	7,591	77	27,103
Gasoline Stations	26	26,979	15	18,107	13	9,537	19	25,374
Clothing and Clothing Accessories Stores	100	19,656	203	39,103	106	18,686	330	46,373
General Merchandise Stores	19	36,619	27	45,633	17	31,071	28	49,528
Food Services and Drinking Places	202	32,572	193	27,766	158	17,469	358	86,121
Other Retail Group	772	26,213	504	21,365	247	41,180	1,220	36,088
Total Retail and Food Services	1,421	216,347	1,206	238,082	702	159,047	2,376	419,521
All Other Outlets	939	41,290	457	34,419	396	31,610	1,501	139,024
Totals All Outlets	2,360	257,637	1,663	272,501	1,098	190,657	3,877	558,545
Type of business	NORCO		NORWALK		NOVATO		OAKDALE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	15,006	64	30,929	33	16,856	27	10,267
Home Furnishings and Appliance Stores	23	2,131	42	1,182	51	3,010	21	962
Bldg. Matrl. and Garden Equip. and Supplies	20	4,226	14	#	19	3,725	17	3,187
Food and Beverage Stores	25	5,222	62	10,089	32	12,611	21	4,630
Gasoline Stations	15	18,265	25	25,546	19	17,303	11	12,101
Clothing and Clothing Accessories Stores	25	1,424	93	5,115	60	10,735	16	417
General Merchandise Stores	4	#	38	55,346	8	48,099	6	#
Food Services and Drinking Places	90	11,584	189	19,723	124	16,981	55	5,548
Other Retail Group	253	15,819 #	534	14,037 #	589	21,004	151	9,915 #
Total Retail and Food Services	509	73,677	1,061	161,969	935	150,325	325	47,027
All Other Outlets	283	12,571	445	25,400	652	22,570	215	11,855
Totals All Outlets	792	86,248	1,506	187,369	1,587	172,895	540	58,882
Type of business	OAKLAND		OCEANSIDE		ONTARIO		ORANGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	257	76,792	117	26,375	239	147,508	208	77,549
Home Furnishings and Appliance Stores	286	40,421	131	23,343	235	85,402	218	33,381
Bldg. Matrl. and Garden Equip. and Supplies	118	37,381	45	23,754	115	27,021	74	40,036
Food and Beverage Stores	488	64,567	89	26,141	105	19,256	113	27,715
Gasoline Stations	119	105,557	46	47,012	76	101,701	48	49,460
Clothing and Clothing Accessories Stores	670	17,459	219	12,852	446	102,847	265	30,653
General Merchandise Stores	148	25,705	33	69,093	116	41,296	52	51,526
Food Services and Drinking Places	1,195	120,564	346	48,779	386	69,398	429	69,155
Other Retail Group	3,938	75,019	1,562	37,296	2,089	174,596	1,389	53,057
Total Retail and Food Services	7,219	563,464	2,588	314,646	3,807	769,025	2,796	432,531
All Other Outlets	3,058	259,527	1,168	52,636	1,997	441,633	1,916	220,646
Totals All Outlets	10,277	822,991	3,756	367,281	5,804	1,210,658	4,712	653,176

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	OROVILLE		OXNARD		PALM DESERT		PALM SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	7,579	114	75,978	52	4,492	38	#
Home Furnishings and Appliance Stores	32	1,225	111	40,080	153	28,843	67	2,743
Bldg. Matrl. and Garden Equip. and Supplies	20	5,849	37	22,181	51	19,382	22	19,226
Food and Beverage Stores	24	5,758	143	24,347	32	11,430	37	10,890
Gasoline Stations	15	10,324	48	47,506	12	16,680	19	22,245
Clothing and Clothing Accessories Stores	28	800	171	21,422	349	47,619	114	8,685
General Merchandise Stores	5	#	48	81,214	33	100,962	14	#
Food Services and Drinking Places	79	8,412	343	43,375	199	37,778	228	37,210
Other Retail Group	195	22,107 #	1,260	28,079	1,364	39,599	728	54,081 #
Total Retail and Food Services	430	62,054	2,275	384,183	2,245	306,785	1,267	155,080
All Other Outlets	218	9,259	1,248	101,027	732	43,982	533	47,754
Totals All Outlets	648	71,313	3,523	485,209	2,977	350,767	1,800	202,834
Type of business	PALMDALE		PALO ALTO		PARAMOUNT		PASADENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	77	32,470	19	33,090	63	4,592	120	75,373
Home Furnishings and Appliance Stores	109	24,289	120	41,474	76	841	302	56,035
Bldg. Matrl. and Garden Equip. and Supplies	39	17,445	36	5,545	29	15,014	77	18,818
Food and Beverage Stores	55	20,947	38	8,892	54	9,517	116	38,566
Gasoline Stations	30	34,061	14	14,245	11	16,711	28	32,642
Clothing and Clothing Accessories Stores	195	28,832	154	72,864	440	3,864	460	62,690
General Merchandise Stores	72	86,829	15	49,170	155	#	120	66,261
Food Services and Drinking Places	234	37,721	269	57,035	106	8,131	535	93,971
Other Retail Group	805	25,594	777	29,365	2,623	24,097 #	2,480	142,692
Total Retail and Food Services	1,616	308,189	1,442	311,680	3,557	82,767	4,238	587,047
All Other Outlets	591	29,856	792	142,621	739	48,100	1,535	113,642
Totals All Outlets	2,207	338,045	2,234	454,301	4,296	130,867	5,773	700,689
Type of business	PASO ROBLES		PERRIS		PETALUMA		PICO RIVERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	49	17,735	50	5,077	50	44,268	35	1,742
Home Furnishings and Appliance Stores	42	3,857	39	1,577	72	3,881	45	7,866
Bldg. Matrl. and Garden Equip. and Supplies	26	11,661	19	#	34	7,307	17	10,926
Food and Beverage Stores	37	8,112	41	11,409	50	16,610	56	8,582
Gasoline Stations	25	19,514	15	21,261	23	20,876	14	15,368
Clothing and Clothing Accessories Stores	41	5,527	70	801	86	15,705	78	7,642
General Merchandise Stores	14	32,800	14	#	7	11,459	28	36,870
Food Services and Drinking Places	131	17,229	90	10,358	186	20,358	154	19,050
Other Retail Group	414	11,265	330	28,074 #	815	22,937	702	9,065
Total Retail and Food Services	779	127,699	668	78,557	1,323	163,401	1,129	117,110
All Other Outlets	446	25,063	233	45,872	725	44,628	363	37,636
Totals All Outlets	1,225	152,762	901	124,429	2,048	208,028	1,492	154,746
Type of business	PINOLE		PITTSBURG		PLACENTIA		PLACERVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	1,897	44	16,037	46	10,469	16	11,037
Home Furnishings and Appliance Stores	18	#	24	7,348	48	3,494	24	1,887
Bldg. Matrl. and Garden Equip. and Supplies	5	4,315	15	#	12	1,331	13	#
Food and Beverage Stores	16	6,758	38	10,354	26	4,362	19	4,734
Gasoline Stations	9	7,555	12	12,994	11	13,489	7	5,328
Clothing and Clothing Accessories Stores	21	1,379	41	5,913	41	3,827	27	1,252
General Merchandise Stores	7	14,021	18	18,742	10	1,632	6	1,977
Food Services and Drinking Places	68	12,645	94	13,800	115	14,433	76	8,038
Other Retail Group	154	20,332 #	231	17,729 #	314	11,036	245	15,273 #
Total Retail and Food Services	312	68,904	517	102,918	623	64,075	433	49,526
All Other Outlets	130	3,292	274	30,080	522	31,509	153	10,996
Totals All Outlets	442	72,196	791	132,998	1,145	95,584	586	60,522

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	PLEASANT HILL		PLEASANTON		POMONA		PORTERVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	1,768	86	63,617	286	23,575	62	9,321
Home Furnishings and Appliance Stores	49	33,626	123	13,121	144	3,031	46	3,019
Bldg. Matrl. and Garden Equip. and Supplies	20	4,291	37	9,535	74	14,685	22	8,225
Food and Beverage Stores	24	8,982	50	17,188	131	17,451	27	6,651
Gasoline Stations	16	11,631	22	20,438	53	40,760	26	12,224
Clothing and Clothing Accessories Stores	35	9,428	194	56,197	298	3,601	80	3,143
General Merchandise Stores	10	25,228	30	75,025	125	#	19	28,412
Food Services and Drinking Places	110	19,780	251	35,103	346	28,453	103	11,829
Other Retail Group	314	24,149	963	28,969	1,779	38,590 #	312	5,858
Total Retail and Food Services	605	138,883	1,756	319,192	3,236	170,146	697	88,681
All Other Outlets	286	19,990	898	117,475	1,356	76,477	257	12,614
Totals All Outlets	891	158,873	2,654	436,668	4,592	246,622	954	101,295
Type of business	POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA		RANCHO MIRAGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	27,649	149	10,879	138	7,011	10	#
Home Furnishings and Appliance Stores	51	4,005	95	11,103	142	38,334	36	10,433
Bldg. Matrl. and Garden Equip. and Supplies	24	9,671	39	15,110	64	19,661	6	#
Food and Beverage Stores	24	6,029	44	8,012	86	24,595	11	6,426
Gasoline Stations	15	13,366	26	20,806	43	44,449	4	3,979
Clothing and Clothing Accessories Stores	45	1,508	50	2,459	225	38,673	26	1,302
General Merchandise Stores	14	78,753	11	27,198	74	108,597	2	#
Food Services and Drinking Places	123	13,493	161	16,921	350	69,473	64	19,494
Other Retail Group	475	19,553	406	18,141	1,073	56,532	219	33,527 #
Total Retail and Food Services	811	174,027	981	130,628	2,195	407,326	378	75,162
All Other Outlets	618	63,573	614	63,152	1,319	113,186	149	18,275
Totals All Outlets	1,429	237,599	1,595	193,781	3,514	520,511	527	93,437
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	14,334	22	6,165	132	49,392	59	36,825
Home Furnishings and Appliance Stores	85	3,155	15	974	119	21,814	61	3,729
Bldg. Matrl. and Garden Equip. and Supplies	19	#	18	5,343	81	28,759	31	19,759
Food and Beverage Stores	14	7,670	11	5,021	57	23,911	43	15,588
Gasoline Stations	6	10,254	16	11,418	52	38,414	17	18,210
Clothing and Clothing Accessories Stores	75	2,969	10	309	92	15,867	90	8,468
General Merchandise Stores	15	#	2	#	21	82,910	27	22,410
Food Services and Drinking Places	72	13,674	67	6,561	295	35,763	195	25,113
Other Retail Group	390	37,902 #	172	17,610 #	967	40,103	813	18,845
Total Retail and Food Services	703	89,957	333	53,401	1,816	336,932	1,336	168,947
All Other Outlets	403	22,112	195	7,128	1,084	119,009	515	31,593
Totals All Outlets	1,106	112,069	528	60,529	2,900	455,941	1,851	200,540
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	12,080	61	73,308	93	4,989	91	28,392
Home Furnishings and Appliance Stores	88	5,666	87	25,241	39	1,018	56	3,551
Bldg. Matrl. and Garden Equip. and Supplies	23	2,347	35	15,082	17	10,153	25	#
Food and Beverage Stores	68	17,307	63	22,086	59	10,488	73	8,119
Gasoline Stations	12	12,257	25	23,588	34	55,558	34	55,229
Clothing and Clothing Accessories Stores	222	45,375	82	12,285	72	4,549	137	11,362
General Merchandise Stores	54	30,622	20	47,961	17	#	23	76,180
Food Services and Drinking Places	252	36,395	250	29,343	135	15,313	164	13,466
Other Retail Group	836	18,997	540	30,954	369	31,421 #	549	29,970 #
Total Retail and Food Services	1,589	181,045	1,163	279,849	835	133,491	1,152	226,270
All Other Outlets	574	23,201	774	104,219	398	65,359	644	52,586
Totals All Outlets	2,163	204,246	1,937	384,068	1,233	198,849	1,796	278,856

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	33	7,605	22	1,576	334	171,744	46	18,309
Home Furnishings and Appliance Stores	25	2,005	14	#	271	37,664	66	24,383
Bldg. Matrl. and Garden Equip. and Supplies	10	#	8	#	127	44,351	28	4,094
Food and Beverage Stores	15	6,442	14	3,302	195	45,108	26	6,519
Gasoline Stations	15	6,557	6	5,906	74	81,777	24	18,403
Clothing and Clothing Accessories Stores	20	573	15	1,123	471	66,368	38	1,341
General Merchandise Stores	11	#	6	18,106	108	116,497	13	4,972
Food Services and Drinking Places	63	7,989	45	6,298	643	87,432	112	13,503
Other Retail Group	217	25,675 #	72	17,053 #	2,861	75,231	407	13,443
Total Retail and Food Services	409	56,846	202	53,364	5,084	726,172	760	104,968
All Other Outlets	192	5,175	79	4,046	2,161	188,126	403	29,605
Totals All Outlets	601	62,020	281	57,410	7,245	914,298	1,163	134,573

Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	2,609	61	5,292	156	193,046	481	60,438
Home Furnishings and Appliance Stores	37	7,202	60	2,744	190	66,298	424	66,674
Bldg. Matrl. and Garden Equip. and Supplies	10	#	18	271	71	27,737	163	51,402
Food and Beverage Stores	25	9,094	43	3,977	77	33,468	377	74,513
Gasoline Stations	14	8,913	9	7,782	44	43,997	127	111,635
Clothing and Clothing Accessories Stores	24	4,332	33	500	377	91,025	724	94,475
General Merchandise Stores	7	61,784	30	44,176	77	147,551	125	156,944
Food Services and Drinking Places	109	16,656	132	15,099	381	67,926	1,319	165,401
Other Retail Group	266	20,449 #	238	4,984	1,960	74,520	3,774	121,130
Total Retail and Food Services	510	131,039	624	84,826	3,333	745,568	7,514	902,612
All Other Outlets	321	20,752	287	7,987	1,030	103,471	3,436	382,860
Totals All Outlets	831	151,791	911	92,812	4,363	849,038	10,950	1,285,472

Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	54,271	253	57,581	29	11,540	31	#
Home Furnishings and Appliance Stores	101	17,327	200	24,816	38	10,637	58	21,659
Bldg. Matrl. and Garden Equip. and Supplies	41	25,141	66	31,965	8	#	47	29,956
Food and Beverage Stores	121	29,083	196	28,143	33	5,601	17	3,583
Gasoline Stations	51	53,107	60	58,594	14	14,985	9	5,907
Clothing and Clothing Accessories Stores	212	28,646	448	29,414	75	17,764	52	8,781
General Merchandise Stores	33	80,405	165	108,563	16	37,973	5	891
Food Services and Drinking Places	310	39,925	487	59,189	139	19,948	99	12,123
Other Retail Group	705	31,656	2,689	36,355	234	21,244 #	374	25,798 #
Total Retail and Food Services	1,704	359,561	4,564	434,620	586	139,693	692	108,698
All Other Outlets	849	96,106	1,111	98,856	294	9,130	678	39,418
Totals All Outlets	2,553	455,667	5,675	533,476	880	148,823	1,370	148,116

Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	50	3,662	1,173	386,755	24	1,126	44	7,930
Home Furnishings and Appliance Stores	129	7,063	1,519	275,418	34	3,879	73	2,087
Bldg. Matrl. and Garden Equip. and Supplies	24	#	395	164,436	14	#	22	14,506
Food and Beverage Stores	43	12,418	896	229,909	21	6,218	36	3,638
Gasoline Stations	16	23,246	342	345,993	11	11,177	7	3,608
Clothing and Clothing Accessories Stores	155	2,616	2,316	419,368	43	5,966	279	2,330
General Merchandise Stores	42	16,190	362	455,812	27	37,022	131	12,562
Food Services and Drinking Places	173	22,596	3,717	614,960	73	9,868	86	10,286
Other Retail Group	744	24,890 #	11,651	394,072	289	17,085 #	978	4,145
Total Retail and Food Services	1,376	112,679	22,371	3,286,723	536	92,341	1,656	61,090
All Other Outlets	761	23,202	11,545	1,182,313	419	43,302	362	12,753
Totals All Outlets	2,137	135,882	33,916	4,469,036	955	135,642	2,018	73,843

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	245	100,184	32	3,655	512	248,737	38	33,195
Home Furnishings and Appliance Stores	1,020	176,962	63	4,066	853	131,552	58	5,986
Bldg. Matrl. and Garden Equip. and Supplies	306	83,240	21	3,259	280	133,518	23	11,691
Food and Beverage Stores	1,122	167,828	51	4,129	612	120,096	15	3,762
Gasoline Stations	131	125,321	11	10,953	215	259,721	8	7,541
Clothing and Clothing Accessories Stores	2,204	428,633	104	7,509	1,110	219,370	59	7,330
General Merchandise Stores	262	214,767	35	104	178	339,900	25	#
Food Services and Drinking Places	4,154	670,809	193	17,455	2,017	292,928	87	11,507
Other Retail Group	7,352	364,224	393	7,663	6,096	229,312	495	33,286 #
Total Retail and Food Services	16,796	2,331,968	903	58,793	11,873	1,975,133	808	114,298
All Other Outlets	9,267	1,112,346	408	13,078	6,564	904,668	403	16,218
Totals All Outlets	26,063	3,444,314	1,311	71,871	18,437	2,879,801	1,211	130,515
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	36,132	66	39,317	56	10,520	71	19,675
Home Furnishings and Appliance Stores	99	9,062	89	20,469	101	54,168	149	22,373
Bldg. Matrl. and Garden Equip. and Supplies	59	24,672	38	16,758	58	27,748	45	17,918
Food and Beverage Stores	70	13,860	41	14,744	45	11,807	82	23,436
Gasoline Stations	35	26,079	22	18,871	18	24,567	38	34,396
Clothing and Clothing Accessories Stores	142	32,653	118	22,589	60	10,682	228	52,907
General Merchandise Stores	28	97,941	13	39,746	11	48,191	26	50,681
Food Services and Drinking Places	267	26,726	179	30,696	194	27,614	349	45,633
Other Retail Group	542	25,534	575	32,662	643	20,846	979	52,510
Total Retail and Food Services	1,321	292,656	1,141	235,851	1,186	236,143	1,967	319,529
All Other Outlets	1,017	144,430	675	39,344	927	71,674	1,126	44,714
Totals All Outlets	2,338	437,086	1,816	275,195	2,113	307,817	3,093	364,244
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	87	71,213	33	6,567	293	104,065	73	29,516
Home Furnishings and Appliance Stores	136	31,072	85	7,904	330	31,903	155	19,699
Bldg. Matrl. and Garden Equip. and Supplies	50	37,958	16	17,566	102	40,478	72	21,989
Food and Beverage Stores	56	19,574	23	13,190	272	44,970	111	29,453
Gasoline Stations	26	19,099	25	22,316	59	61,245	38	28,544
Clothing and Clothing Accessories Stores	114	7,548	71	3,150	426	63,396	246	50,965
General Merchandise Stores	22	20,724	15	#	106	74,476	42	23,753
Food Services and Drinking Places	223	25,125	155	20,724	773	75,875	388	65,885
Other Retail Group	843	37,339	453	34,934 #	1,400	60,223	1,656	44,816
Total Retail and Food Services	1,557	269,652	876	126,351	3,761	556,632	2,781	314,619
All Other Outlets	1,138	72,051	548	39,830	2,967	241,764	1,519	72,628
Totals All Outlets	2,695	341,703	1,424	166,181	6,728	798,396	4,300	387,248
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	158	110,171	165	93,473	51	12,519	123	21,209
Home Furnishings and Appliance Stores	246	42,415	239	30,033	75	4,552	133	8,405
Bldg. Matrl. and Garden Equip. and Supplies	57	15,065	79	33,228	38	7,576	59	11,840
Food and Beverage Stores	93	23,005	110	29,291	63	16,083	36	4,936
Gasoline Stations	33	33,090	46	66,841	16	13,036	13	15,958
Clothing and Clothing Accessories Stores	105	23,259	413	32,645	110	11,924	349	4,652
General Merchandise Stores	27	57,561	144	122,517	10	#	154	21,329
Food Services and Drinking Places	453	64,161	437	66,656	230	30,842	137	15,093
Other Retail Group	939	33,776	2,317	45,631	850	59,105 #	2,462	21,651
Total Retail and Food Services	2,111	402,503	3,950	520,314	1,443	155,638	3,466	125,074
All Other Outlets	2,165	299,400	1,781	102,591	599	28,858	1,865	312,467
Totals All Outlets	4,276	701,903	5,731	622,905	2,042	184,496	5,331	437,541

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	43,055	79	107,985	132	79,492	67	6,307
Home Furnishings and Appliance Stores	73	12,280	216	31,032	179	48,043	34	9,255
Bldg. Matrl. and Garden Equip. and Supplies	48	27,056	46	13,764	78	32,106	17	15,652
Food and Beverage Stores	83	20,471	81	25,468	111	43,252	26	8,194
Gasoline Stations	22	27,471	18	26,256	55	53,116	15	11,465
Clothing and Clothing Accessories Stores	120	11,923	440	70,226	236	47,059	49	7,692
General Merchandise Stores	32	71,166	60	9,012	33	112,559	17	60,993
Food Services and Drinking Places	225	28,115	434	100,903	439	53,765	113	16,506
Other Retail Group	513	23,033	1,614	73,245	1,690	76,505	394	15,696
Total Retail and Food Services	1,208	264,570	2,988	457,890	2,953	545,899	732	151,760
All Other Outlets	786	74,309	1,368	139,634	1,676	99,489	430	28,197
Totals All Outlets	1,994	338,879	4,356	597,524	4,629	645,388	1,162	179,957
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	#	45	43,971	29	17,369	11	4,707
Home Furnishings and Appliance Stores	25	5,414	18	1,425	19	1,011	12	#
Bldg. Matrl. and Garden Equip. and Supplies	6	411	13	#	10	#	5	#
Food and Beverage Stores	14	5,123	28	3,053	26	4,011	15	1,919
Gasoline Stations	8	11,456	7	5,105	5	3,956	12	4,100
Clothing and Clothing Accessories Stores	47	6,749	24	239	33	451	12	78
General Merchandise Stores	20	19,326	4	1,475	8	#	6	397
Food Services and Drinking Places	84	16,764	68	7,607	59	7,342	24	1,487
Other Retail Group	190	7,907 #	139	17,580 #	109	21,743 #	35	62,714 #
Total Retail and Food Services	406	73,149	346	80,456	298	55,882	132	75,402
All Other Outlets	153	16,961	147	13,743	128	8,583	77	71,052
Totals All Outlets	559	90,110	493	94,198	426	64,465	209	146,455
Type of business	SIMI VALLEY		SOLANA BEACH		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	36,059	5	#	22	2,158	88	3,749
Home Furnishings and Appliance Stores	108	15,487	60	3,695	21	723	72	3,099
Bldg. Matrl. and Garden Equip. and Supplies	38	23,530	17	#	14	5,398	41	5,888
Food and Beverage Stores	72	22,002	11	5,188	9	5,702	34	3,486
Gasoline Stations	34	36,288	2	#	6	4,211	10	20,429
Clothing and Clothing Accessories Stores	134	16,149	52	8,277	37	2,147	132	#
General Merchandise Stores	42	77,057	4	#	5	#	57	245
Food Services and Drinking Places	260	38,313	60	12,211	51	4,843	66	5,068
Other Retail Group	983	27,214	299	16,700 #	241	26,217 #	608	5,143 #
Total Retail and Food Services	1,754	292,100	510	46,072	406	51,399	1,108	47,107
All Other Outlets	1,148	44,998	291	17,691	176	4,672	856	37,570
Totals All Outlets	2,902	337,098	801	63,763	582	56,071	1,964	84,677
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	18,736	22	3,200	49	5,786	50	5,989
Home Furnishings and Appliance Stores	55	773	25	956	62	12,673	24	#
Bldg. Matrl. and Garden Equip. and Supplies	18	450	21	3,725	29	14,517	18	9,685
Food and Beverage Stores	82	7,488	30	10,798	47	10,499	40	4,168
Gasoline Stations	25	20,221	11	6,042	28	22,434	11	11,227
Clothing and Clothing Accessories Stores	86	4,406	66	5,574	41	189	43	617
General Merchandise Stores	43	28,664	5	#	15	#	12	#
Food Services and Drinking Places	168	14,430	132	12,523	186	26,039	107	9,331
Other Retail Group	389	5,832	211	11,252 #	303	91,137 #	133	12,726 #
Total Retail and Food Services	993	101,000	523	54,070	760	183,274	438	53,743
All Other Outlets	562	29,683	261	11,192	789	83,455	291	11,717
Totals All Outlets	1,555	130,684	784	65,262	1,549	266,729	729	65,460

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	251	74,214	57	75,930	107	70,562	100	117,266
Home Furnishings and Appliance Stores	200	25,676	126	38,674	124	18,557	157	40,810
Bldg. Matrl. and Garden Equip. and Supplies	83	43,376	31	32,592	53	22,035	46	22,737
Food and Beverage Stores	249	45,075	88	20,473	59	18,027	67	31,897
Gasoline Stations	83	65,450	32	31,017	29	46,059	30	38,974
Clothing and Clothing Accessories Stores	320	42,126	90	10,080	196	35,342	224	51,936
General Merchandise Stores	69	131,946	15	#	39	113,421	46	47,745
Food Services and Drinking Places	595	67,844	350	47,614	318	55,462	323	61,767
Other Retail Group	1,455	86,623	878	92,056 #	1,001	41,926	1,403	63,045
Total Retail and Food Services	3,305	582,332	1,667	348,435	1,926	421,392	2,396	476,175
All Other Outlets	1,499	152,016	1,294	195,536	954	133,547	1,481	108,205
Totals All Outlets	4,804	734,348	2,961	543,971	2,880	554,938	3,877	584,380
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	145	131,399	63	31,729	18	2,922	59	14,367
Home Furnishings and Appliance Stores	327	67,306	71	11,017	29	4,165	35	2,097
Bldg. Matrl. and Garden Equip. and Supplies	80	36,059	28	10,542	21	8,216	29	10,244
Food and Beverage Stores	113	28,957	46	11,546	17	5,396	40	9,406
Gasoline Stations	42	53,400	25	33,682	9	7,045	27	21,300
Clothing and Clothing Accessories Stores	747	69,969	108	13,645	38	2,181	107	16,777
General Merchandise Stores	289	140,710	22	47,316	6	276	20	27,316
Food Services and Drinking Places	488	84,279	165	23,547	62	7,313	136	14,326
Other Retail Group	4,053	97,533	384	16,180	220	9,372	296	8,729
Total Retail and Food Services	6,284	709,612	912	199,204	420	46,887	749	124,562
All Other Outlets	1,953	183,548	415	37,383	187	10,056	345	31,072
Totals All Outlets	8,237	893,159	1,327	236,586	607	56,943	1,094	155,634
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	86	14,034	34	77,971	23	8,420	22	2,597
Home Furnishings and Appliance Stores	68	4,655	130	35,939	22	2,547	50	#
Bldg. Matrl. and Garden Equip. and Supplies	28	15,960	21	15,674	15	12,750	16	12,686
Food and Beverage Stores	48	12,414	63	19,222	20	6,997	49	8,437
Gasoline Stations	28	26,136	21	24,380	11	7,677	13	11,704
Clothing and Clothing Accessories Stores	69	9,673	139	29,296	32	3,953	44	1,196
General Merchandise Stores	18	62,747	24	80,069	6	#	18	#
Food Services and Drinking Places	165	22,966	220	40,609	77	9,489	132	19,383
Other Retail Group	407	18,408	615	41,212	251	35,125 #	301	52,392 #
Total Retail and Food Services	917	186,994	1,267	364,372	457	86,958	645	108,394
All Other Outlets	464	37,468	883	64,426	215	8,057	460	70,303
Totals All Outlets	1,381	224,462	2,150	428,798	672	95,015	1,105	178,697
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	122	20,875	60	32,619	89	34,025	127	56,618
Home Furnishings and Appliance Stores	102	7,673	69	18,198	67	12,467	147	15,230
Bldg. Matrl. and Garden Equip. and Supplies	48	23,591	26	19,451	25	12,684	78	31,113
Food and Beverage Stores	52	10,794	49	15,204	82	15,936	98	23,694
Gasoline Stations	23	21,615	34	28,821	42	29,556	43	37,645
Clothing and Clothing Accessories Stores	100	4,802	136	55,968	83	10,676	252	32,280
General Merchandise Stores	35	41,460	19	63,596	19	44,702	80	63,021
Food Services and Drinking Places	191	21,743	180	31,090	221	25,601	391	50,056
Other Retail Group	617	25,708	512	25,057	675	17,736	2,449	43,762
Total Retail and Food Services	1,290	178,261	1,085	290,005	1,303	203,384	3,665	353,420
All Other Outlets	695	37,625	466	46,882	504	27,530	1,582	72,690
Totals All Outlets	1,985	215,886	1,551	336,887	1,807	230,913	5,247	426,110

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	112	53,705	121	35,379	73	16,070	75	77,385
Home Furnishings and Appliance Stores	111	21,091	126	20,794	72	3,043	111	20,957
Bldg. Matrl. and Garden Equip. and Supplies	36	16,063	62	23,487	54	24,393	34	11,787
Food and Beverage Stores	61	17,417	56	17,031	64	14,790	34	20,402
Gasoline Stations	37	40,818	39	25,152	26	29,714	29	24,255
Clothing and Clothing Accessories Stores	185	23,396	169	28,405	71	9,580	159	67,584
General Merchandise Stores	67	77,668	35	104,145	26	62,904	16	45,733
Food Services and Drinking Places	230	33,379	281	42,815	210	24,102	218	45,184
Other Retail Group	1,067	28,135	721	36,829	701	22,179	802	33,362
Total Retail and Food Services	1,906	311,673	1,610	334,037	1,297	206,773	1,478	346,650
All Other Outlets	507	38,691	922	108,784	979	60,448	784	55,378
Totals All Outlets	2,413	350,364	2,532	442,821	2,276	267,221	2,262	402,028
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	17,406	59	60,885	17	#	76	9,938
Home Furnishings and Appliance Stores	34	2,266	88	18,221	149	36,457	37	#
Bldg. Matrl. and Garden Equip. and Supplies	26	10,750	18	#	24	6,597	27	15,007
Food and Beverage Stores	57	10,075	71	12,052	58	30,037	42	14,857
Gasoline Stations	18	13,291	19	20,987	7	6,915	25	18,080
Clothing and Clothing Accessories Stores	66	4,725	168	30,709	188	18,960	33	235
General Merchandise Stores	13	17,665	66	55,458	24	#	7	27,730
Food Services and Drinking Places	123	13,585	224	34,896	225	66,356	95	9,715
Other Retail Group	300	10,766	468	28,189 #	600	58,431 #	220	30,612 #
Total Retail and Food Services	682	100,530	1,181	261,398	1,292	223,752	562	126,174
All Other Outlets	413	30,535	418	29,632	616	37,603	545	137,986
Totals All Outlets	1,095	131,065	1,599	291,029	1,908	261,355	1,107	264,160
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	72	48,718	71	11,747	10	2,034	48	12,658
Home Furnishings and Appliance Stores	118	25,163	78	2,610	15	1,407	39	6,981
Bldg. Matrl. and Garden Equip. and Supplies	34	22,724	35	10,602	12	#	34	11,652
Food and Beverage Stores	119	14,189	68	14,050	18	5,151	38	11,241
Gasoline Stations	22	28,000	15	16,714	8	6,237	19	15,479
Clothing and Clothing Accessories Stores	257	24,911	112	11,268	22	228	56	6,432
General Merchandise Stores	48	76,637	62	31,342	2	#	18	41,704
Food Services and Drinking Places	288	27,623	211	28,055	53	6,602	124	12,803
Other Retail Group	608	22,369	1,003	19,409	200	30,911 #	307	12,953
Total Retail and Food Services	1,566	290,333	1,655	145,797	340	52,569	683	131,902
All Other Outlets	666	25,269	611	31,380	237	15,052	439	50,685
Totals All Outlets	2,232	315,602	2,266	177,177	577	67,621	1,122	182,588
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	2,009	75	22,052	50	4,784	37	7,606
Home Furnishings and Appliance Stores	86	26,663	59	6,562	30	513	21	1,065
Bldg. Matrl. and Garden Equip. and Supplies	27	2,661	29	17,141	22	2,371	14	#
Food and Beverage Stores	21	8,269	50	12,473	23	6,929	13	7,146
Gasoline Stations	8	10,072	26	13,143	13	13,754	11	8,414
Clothing and Clothing Accessories Stores	84	1,726	90	13,412	27	#	19	529
General Merchandise Stores	12	31,973	21	58,021	10	1,982	7	#
Food Services and Drinking Places	85	14,492	148	20,569	80	8,502	44	6,467
Other Retail Group	489	16,434	403	21,587	340	7,826 #	285	27,524 #
Total Retail and Food Services	847	114,300	901	184,961	595	46,660	451	58,752
All Other Outlets	544	20,271	466	36,036	230	17,190	168	4,126
Totals All Outlets	1,391	134,570	1,367	220,998	825	63,850	619	62,877

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2009
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	129	9,040	239	23,023	GONZALES	82	4,435	123	9,990
ALBANY	347	43,181	507	51,671	GRAND TERRACE	146	9,139	190	17,304
ALTURAS	90	7,910	152	10,627	GREENFIELD	115	9,005	164	13,122
AMADOR	26	#	28	226 #	GRIDLEY	130	17,081	181	20,610
AMERICAN CANYON	181	36,758	308	47,417	GROVER BEACH	214	17,011	371	21,100
ANDERSON	259	40,912	404	52,871	GUADALUPE	50	2,959	69	4,219
ANGELS CAMP	122	11,164	179	12,401	GUSTINE	61	3,273	93	3,717
ARCATA	523	33,990	736	43,976	HALF MOON BAY	323	31,790	482	41,789
ARTESIA	400	32,945	545	37,373	HAWAIIAN GARDENS	165	12,225	240	13,989
ARVIN	103	6,405	135	11,532	HERCULES	175	19,190	231	27,511
ATHERTON	108	790	177	2,810	HIDDEN HILLS	30	95	40	763
ATWATER	285	39,740	398	48,442	HIGHLAND	405	36,005	542	38,776
AVALON	171	9,204	215	10,260	HILLSBOROUGH	124	514	192	1,743
AVENAL	58	3,794	70	4,367	HOLTVILLE	45	2,979	64	7,088
BANNING	309	33,481	435	37,149	HUGHSON	63	3,163	96	6,268
BELL	371	30,046	537	43,993	HURON	51	2,265	69	2,994
BELL GARDENS	385	42,476	603	47,135	IMPERIAL	78	18,328	152	27,386
BELMONT	344	40,376	597	55,627	IMPERIAL BEACH	246	14,774	337	15,838
BELVEDERE	37	330	75	1,357	INDIAN WELLS	119	6,563	182	17,425
BENICIA	580	54,172	967	140,469	IONE	75	1,913	102	3,667
BIGGS	9	477	15	480	IRWINDALE	243	31,518	615	89,898
BISHOP	263	31,215	387	35,849	ISLETON	37	501	44	2,044
BLUE LAKE	24	156	36	238	JACKSON	192	13,394	272	15,339
BLYTHE	157	32,693	254	36,362	KERMAN	140	15,042	192	18,770
BRADBURY	11	32	15	54	KING CITY	225	16,020	313	21,636
BRAWLEY	156	25,765	283	45,213	KINGSBURG	144	14,868	223	19,521
BRISBANE	85	14,533	236	95,786	LA CANADA-FLINTRIDGE	351	43,397	532	48,746
BUELLTON	141	27,333	256	32,012	LA HABRA HEIGHTS	44	184	71	856
CALIFORNIA CITY	96	6,294	124	6,922	LA PALMA	158	60,892	257	77,423
CALIMESA	111	11,247	157	16,319	LAFAYETTE	555	43,880	874	53,463
CALIPATRIA	17	1,580	27	1,644	LAGUNA WOODS	147	18,175	187	19,051
CALISTOGA	153	11,129	244	14,718	LAKEPORT	198	23,404	300	26,403
CANYON LAKE	153	2,151	205	2,722	LARKSPUR	294	38,553	478	44,630
CARMEL	417	33,752	562	37,606	LATHROP	118	37,154	194	50,100
CARPINTERIA	323	25,998	504	37,135	LEMOORE	184	25,411	268	34,214
CHOWCHILLA	136	15,035	197	19,704	LINDSAY	123	9,168	179	12,022
CLAYTON	114	7,516	156	8,447	LIVE OAK	63	3,967	77	4,843
CLEARLAKE	181	28,039	244	29,386	LIVINGSTON	93	18,541	116	22,539
CLOVERDALE	150	10,272	236	11,728	LOMA LINDA	210	53,783	313	73,621
COALINGA	108	13,814	168	17,248	LOMITA	421	29,462	571	33,289
COLFAX	103	8,173	143	10,920	LOOMIS	180	9,798	295	16,321
COLMA	95	152,000	155	162,765	LOS ALAMITOS	341	34,381	614	50,895
COLUSA	107	15,144	170	22,128	LOS ALTOS	674	44,039	1,027	49,860
CORCORAN	99	8,899	161	15,915	LOS ALTOS HILLS	105	550	158	1,301
CORNING	125	39,088	178	41,242	LOYALTON	15	776	23	966
CORONADO	356	24,375	535	44,413	MAMMOTH LAKES	244	24,503	358	30,586
COTATI	204	30,038	306	33,506	MARICOPA	11	#	12	594 #
CRESCENT CITY	165	17,936	248	22,206	MARINA	221	47,187	339	50,084
CUDAHY	372	15,226	462	23,713	MARYSVILLE	238	24,787	341	33,650
DEL MAR	821	16,639	1,072	20,911	MAYWOOD	239	16,956	358	21,187
DEL REY OAKS	22	6,378	41	7,208	MC FARLAND	58	4,112	81	5,273
DESERT HOT SPRINGS	215	20,069	299	21,424	MENDOTA	88	5,522	111	9,598
DINUBA	227	118,969	338	128,145	MILL VALLEY	450	42,533	752	48,657
DORRIS	17	334	24	493	MILLBRAE	317	43,770	482	49,403
DOS PALOS	62	3,086	93	8,124	MONTAGUE	33	860	46	1,359
DUNSMUIR	51	1,307	72	1,426	MONTE SERENO	43	#	57	370 #
EAST PALO ALTO	113	58,957	152	60,571	MORAGA	234	19,653	334	21,383
ESCALON	109	8,913	160	12,015	MORRO BAY	366	25,684	493	28,209
ETNA	29	905	41	1,053	MOUNT SHASTA	223	13,089	312	16,814
EXETER	142	11,863	211	14,428	NEEDLES	67	7,349	110	7,886
FAIRFAX	215	8,420	315	9,725	NEVADA CITY	251	12,113	345	18,598
FARMERSVILLE	93	7,814	121	8,660	NEWMAN	76	5,076	113	7,012
FERNDALE	72	2,543	102	2,882	OAKLEY	268	21,848	384	29,924
FILLMORE	148	15,337	225	17,019	OJAI	354	16,562	526	21,360
FIREBAUGH	67	5,769	100	14,676	ORANGE COVE	57	2,422	75	2,938
FORT BRAGG	278	27,824	406	32,302	ORINDA	321	18,370	511	22,820
FORT JONES	35	1,900	52	2,072	ORLAND	147	14,059	215	15,444
FORTUNA	266	24,170	381	29,991	PACIFIC GROVE	457	25,712	626	30,744
FOWLER	82	10,830	123	23,075	PACIFICA	468	34,602	711	38,461
GALT	1,446	22,855	1,623	30,100	PALOS VERDES ESTATES	191	2,502	287	4,426

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2009
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	577	33,198	820	36,756	SOLVANG	252	17,307	350	21,997
PARLIER	84	5,496	105	9,620	SONOMA	408	42,167	641	46,876
PATTERSON	156	22,361	222	26,319	SOUTH PASADENA	438	32,496	643	38,353
PIEDMONT	109	2,747	180	3,236	ST. HELENA	246	30,305	467	43,195
PISMO BEACH	320	40,625	401	43,395	SUISUN	213	20,228	289	21,321
PLYMOUTH	42	2,149	64	2,446	SUSANVILLE	160	29,838	263	32,405
POINT ARENA	36	1,578	46	1,738	SUTTER CREEK	126	3,798	167	4,296
PORT HUENEME	193	16,915	284	19,316	TAFT	159	18,715	238	34,012
PORTOLA	72	3,290	103	3,603	TEHACHAPI	292	30,020	392	31,941
PORTOLA VALLEY	75	2,153	130	3,191	TEHAMA	5	#	5	24 #
RANCHO PALOS VERDES	469	24,975	656	32,197	TEMPLE CITY	433	31,985	684	36,290
REEDLEY	240	23,588	382	30,449	TIBURON	180	7,027	311	9,147
RIO DELL	37	2,026	55	2,923	TRINIDAD	26	1,651	35	1,675
RIO VISTA	107	10,322	172	15,950	TULELAKE	13	494	19	2,711
RIPON	147	27,677	219	40,121	TWENTYNINE PALMS	201	20,813	287	23,526
ROLLING HILLS	22	#	31	72 #	VERNON	237	13,304	999	82,774
ROLLING HILLS ESTATES	345	28,649	469	31,420	VILLA PARK	65	2,563	121	2,840
ROSS	45	514	88	743	WALNUT	536	26,917	1,022	35,716
SAN ANSELMO	407	20,851	644	25,410	WASCO	157	18,893	217	21,756
SAN JACINTO	368	39,689	553	45,248	WATERFORD	69	5,216	91	7,187
SAN JOAQUIN	18	1,390	28	4,842	WEED	84	9,995	114	10,326
SAN JUAN BAUTISTA	141	2,262	169	2,526	WESTLAKE VILLAGE	353	57,894	665	69,868
SAN MARINO	201	8,299	318	9,970	WESTMORLAND	17	#	20	3,149 #
SAN PABLO	306	29,783	421	33,902	WHEATLAND	37	2,212	48	2,849
SAND CITY	58	49,643	125	56,347	WILDOMAR	292	24,302	395	26,235
SANGER	234	30,490	354	34,751	WILLIAMS	78	10,561	106	11,626
SANTA PAULA	288	30,317	493	39,229	WILLITS	201	23,867	296	30,128
SARATOGA	408	18,362	623	23,512	WILLOWS	102	19,301	160	23,152
SAUSALITO	478	24,897	793	30,778	WINTERS	95	6,214	136	6,683
SCOTTS VALLEY	313	32,008	508	38,255	WOODLAKE	63	3,584	88	7,156
SEBASTOPOL	401	28,381	570	33,437	WOODSIDE	110	7,984	186	9,825
SHASTA LAKE	115	5,644	187	10,656	YOUNTVILLE	63	14,839	124	17,377
SIERRA MADRE	227	5,129	322	6,007	YREKA	239	30,501	386	34,559
SIGNAL HILL	336	176,045	706	218,153					
SOLEDAD	125	10,038	167	10,988					

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

a/ Per capita taxable sales were derived by dividing fourth quarter self-assessed taxable sales by the population estimates of the State Department of Finance for January 1. The populations used were 38,255,508 for 2009 and 38,648,090 for 2010.

b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
44311	Appliance, T.V., and Other Electronics Stores	Home Furnishings and Appliance Stores
44312	Computer and Software Stores	Home Furnishings and Appliance Stores
44313	Camera and Photographic Supplies Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets